

2022

# GENSOL

Development of technically complex IT-products

[www.gensol.ru](http://www.gensol.ru)

# PRODUCTS OF PREMIUM QUALITY AT A PRICE BELOW THE MARKET



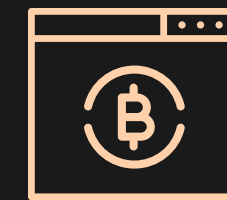
Web-  
services



Mobile  
applications



Corporate  
systems



Blockchain and crypto  
projects

# DUE TO WHAT?

## Premium quality:



Creation of products of any level of complexity.  
A team of narrow specialists.



High standards for each stage of work. For nine years we have improved regulations to match the premium quality.



Proactive position throughout the project.  
We explore, offer solutions, give reasons and perform.

## The price below the market:



We don't spend money on renting a large office in Moscow.



Having remote employees we reduce expenditures on the project up to 2 times.



We are focused on optimization. All described processes are automated as much possible.



# ABOUT US

9

years on the  
market

25+

specialists

100+

projects

## Projects by type:

8

blockchain and  
crypto projects

9

corporate  
systems

16

mobile  
applications

23

web-services

# OUR CLIENTS



Альфа·Банк



InSales

*FitCurves*



*auto*security



Targetix

telemate :)))



and others





## International cryptocurrency exchange



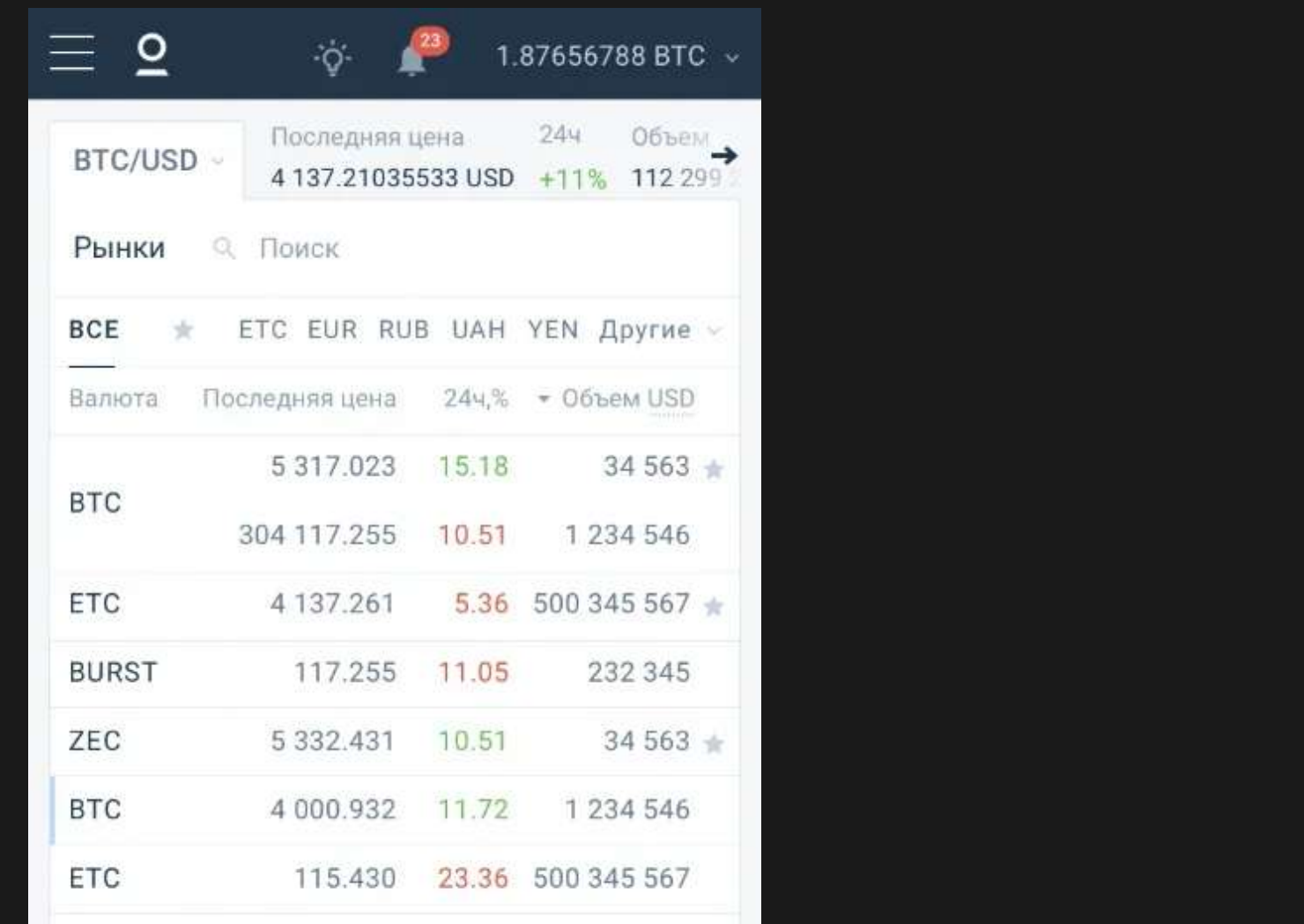
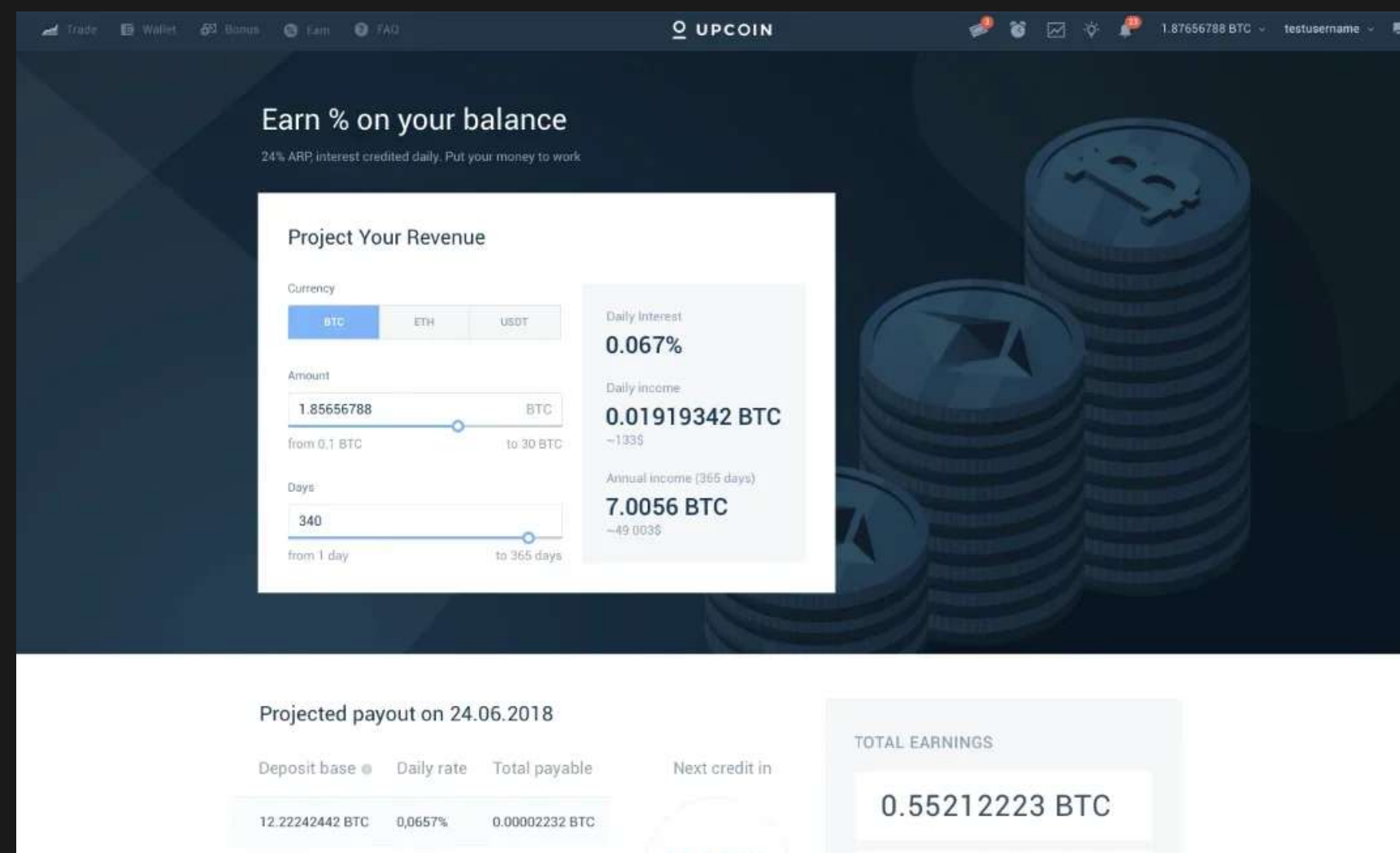
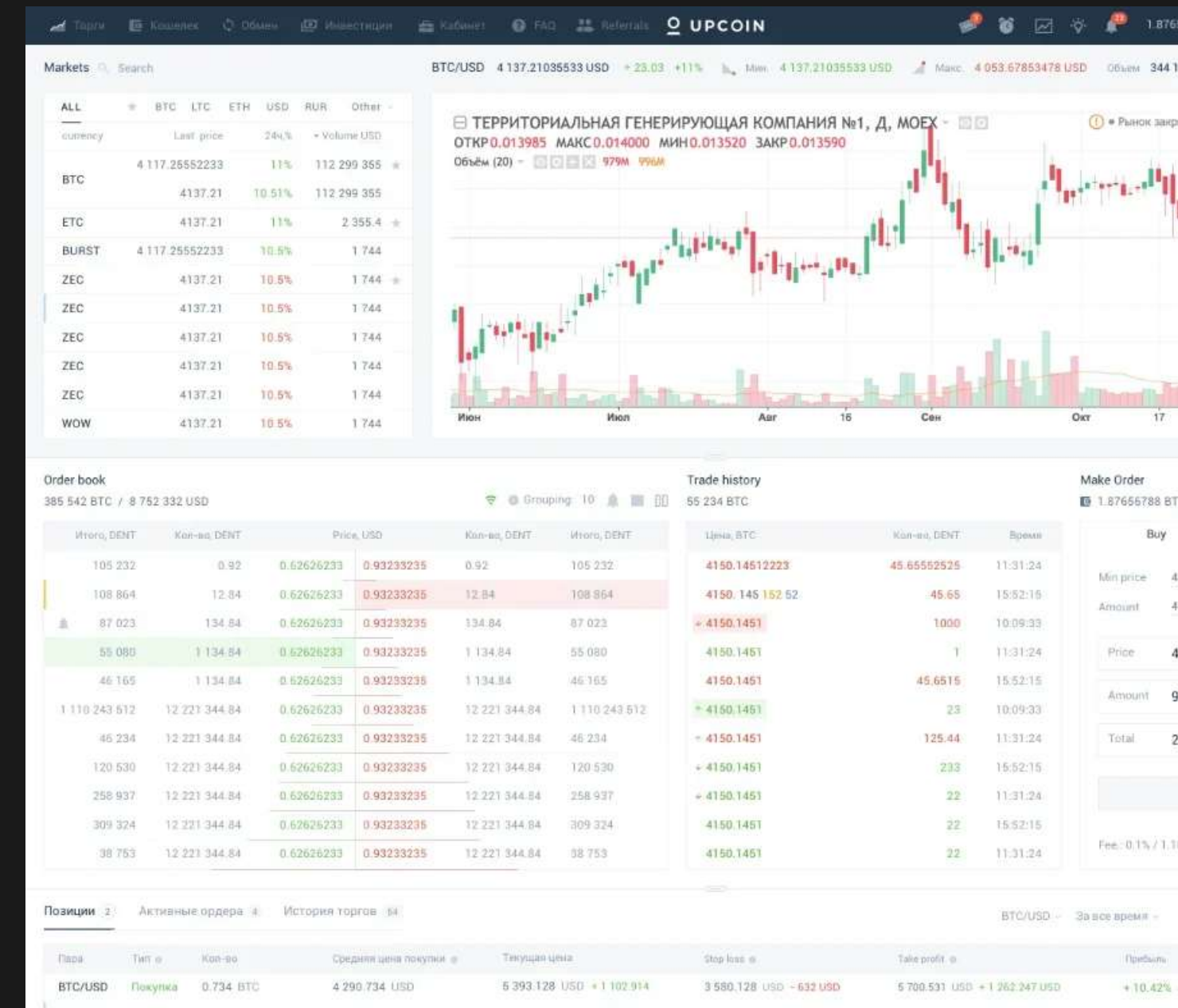
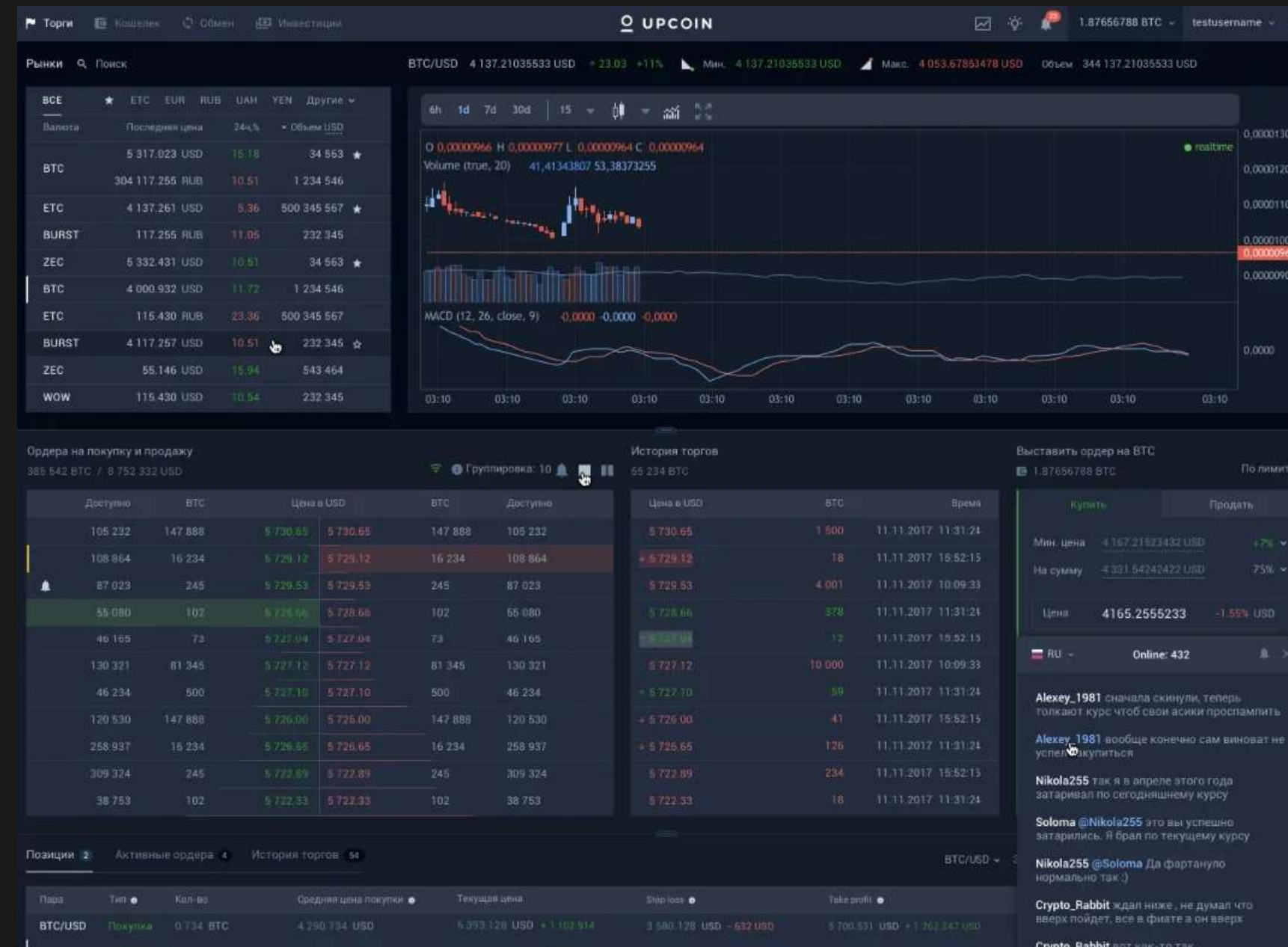
Creation of an international cryptocurrency exchange from scratch. The use of many advanced technological solutions. Mobile and web version. Optimization for high load. Extreme speed of operation allows you to process more than 100 trades per second. Security level of banking systems has been tested on the service <https://www.hackerone.com/>

### Realised:

Concept, engineering, design, development, administration, security system development.

### The figures of the project:

17 specialists, 5 person-years, 200 + screens, 1000 + files





# GENCRM

# CRM-system

## About the customer:

Internal project of our company.



A CRM-system working on the principle of a single window, with a bias on the processing of a large number of incoming applications. It is in the ★ TOP 10 CRM for small business.

Rating 5 out of 5 based on 20 + reviews on the site

Startpack.ru

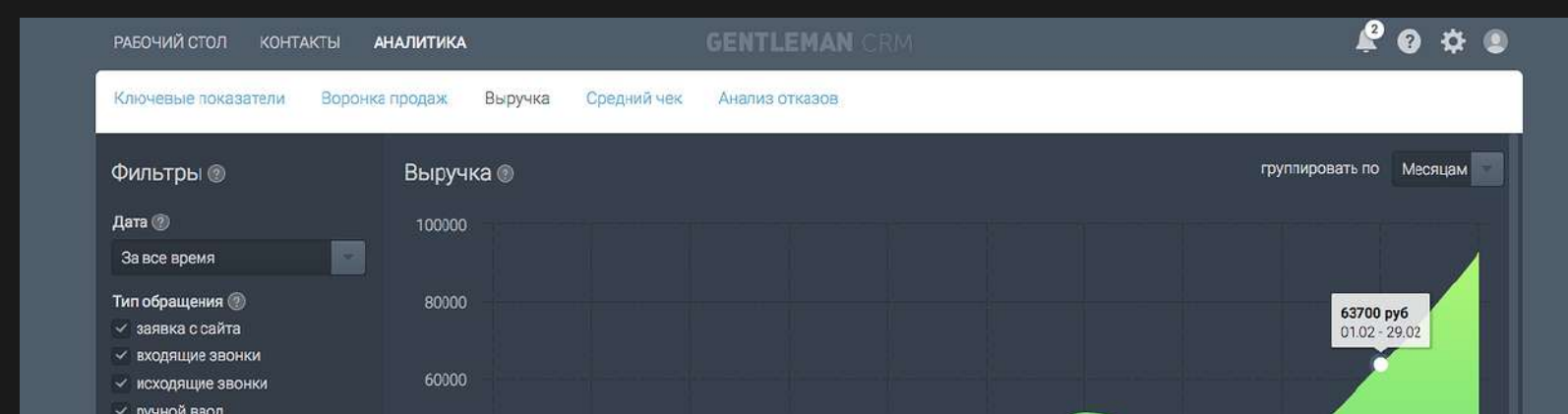
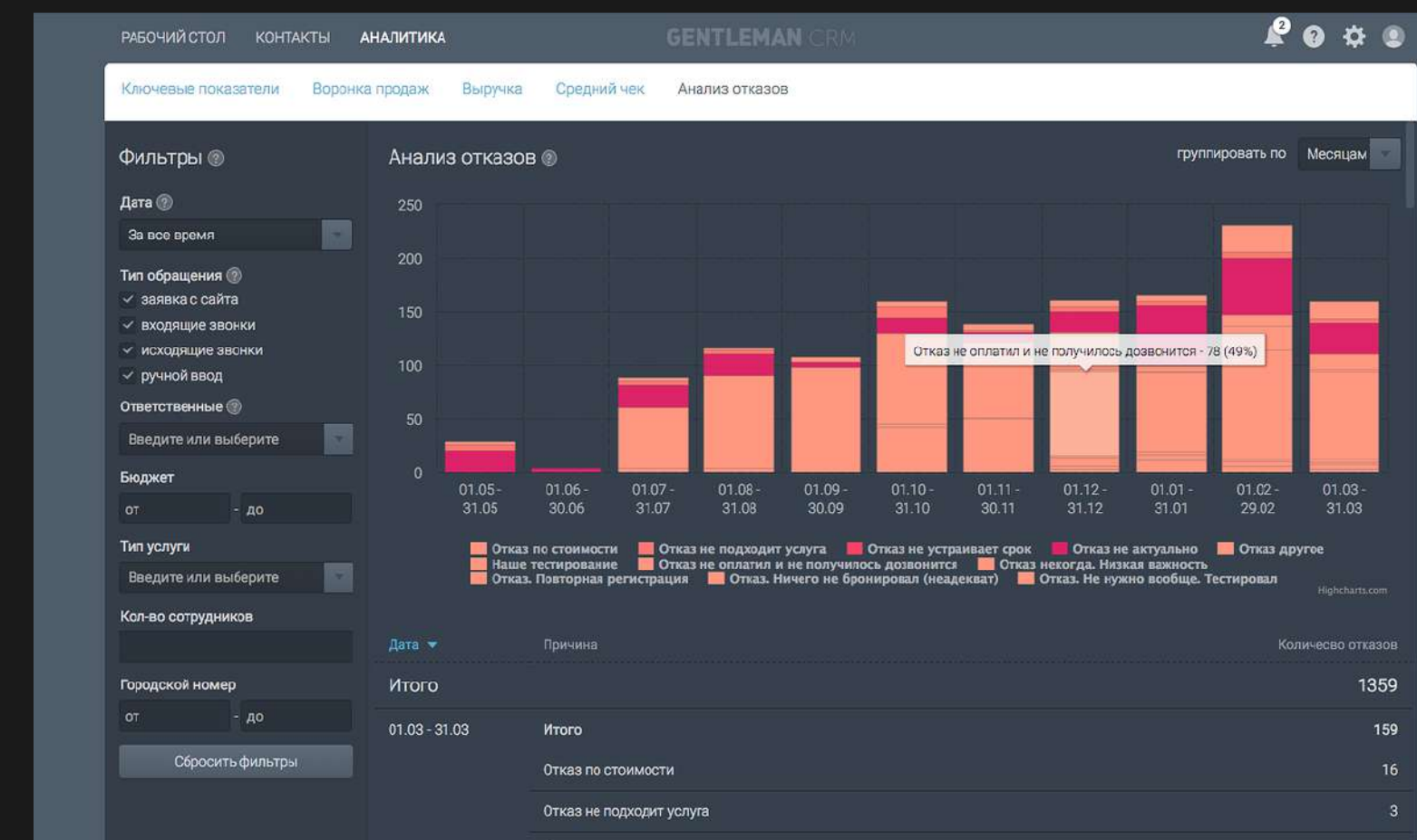
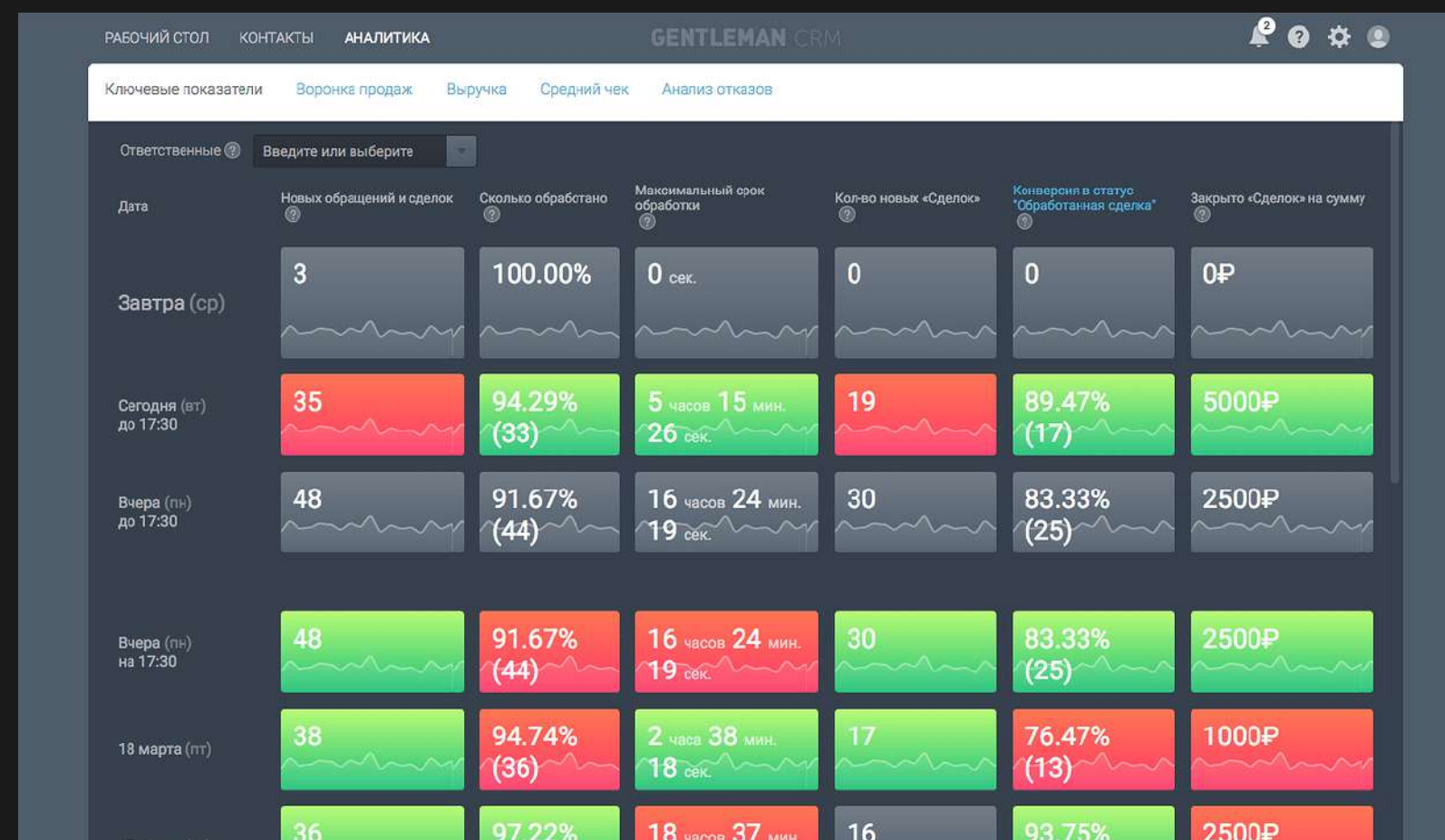
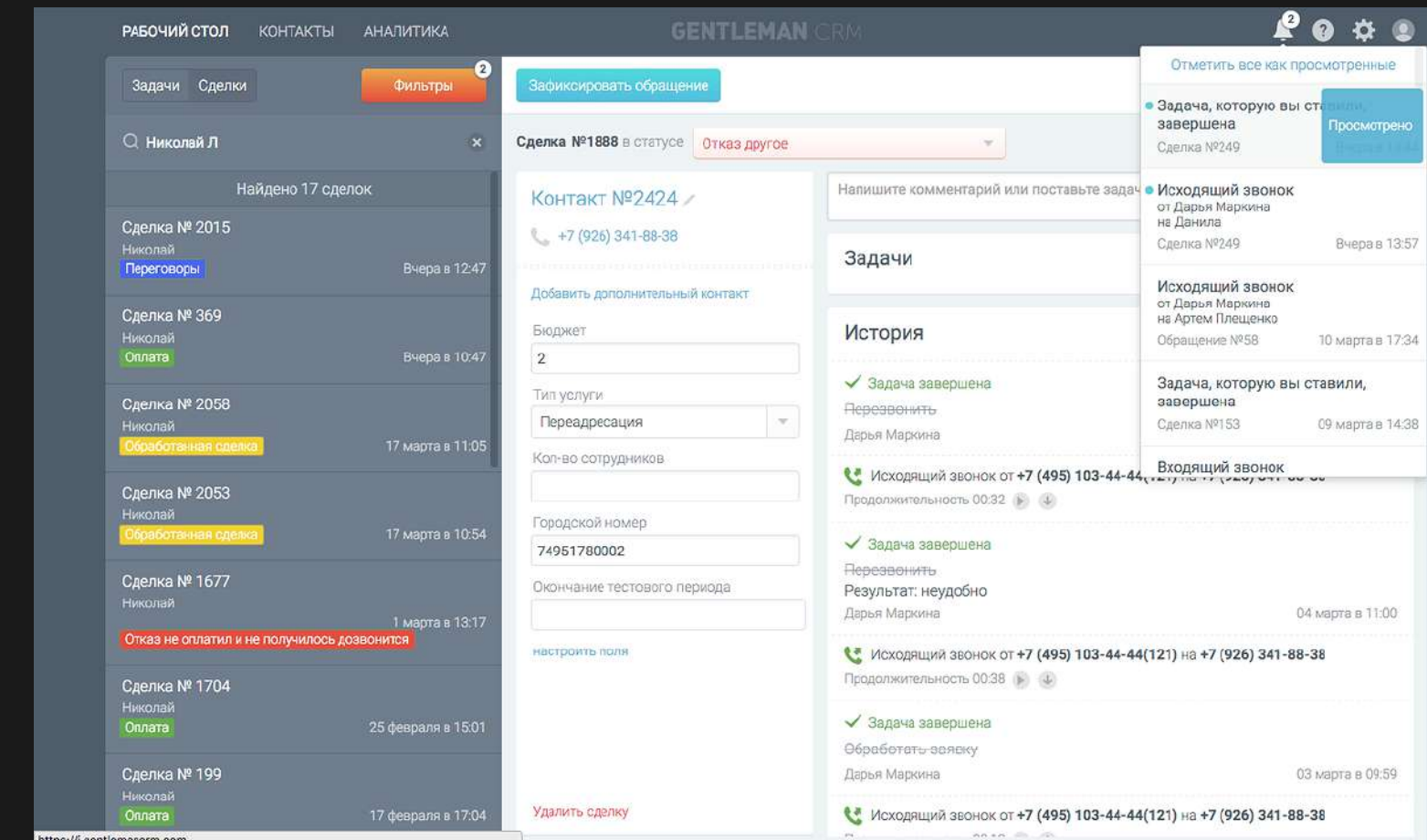
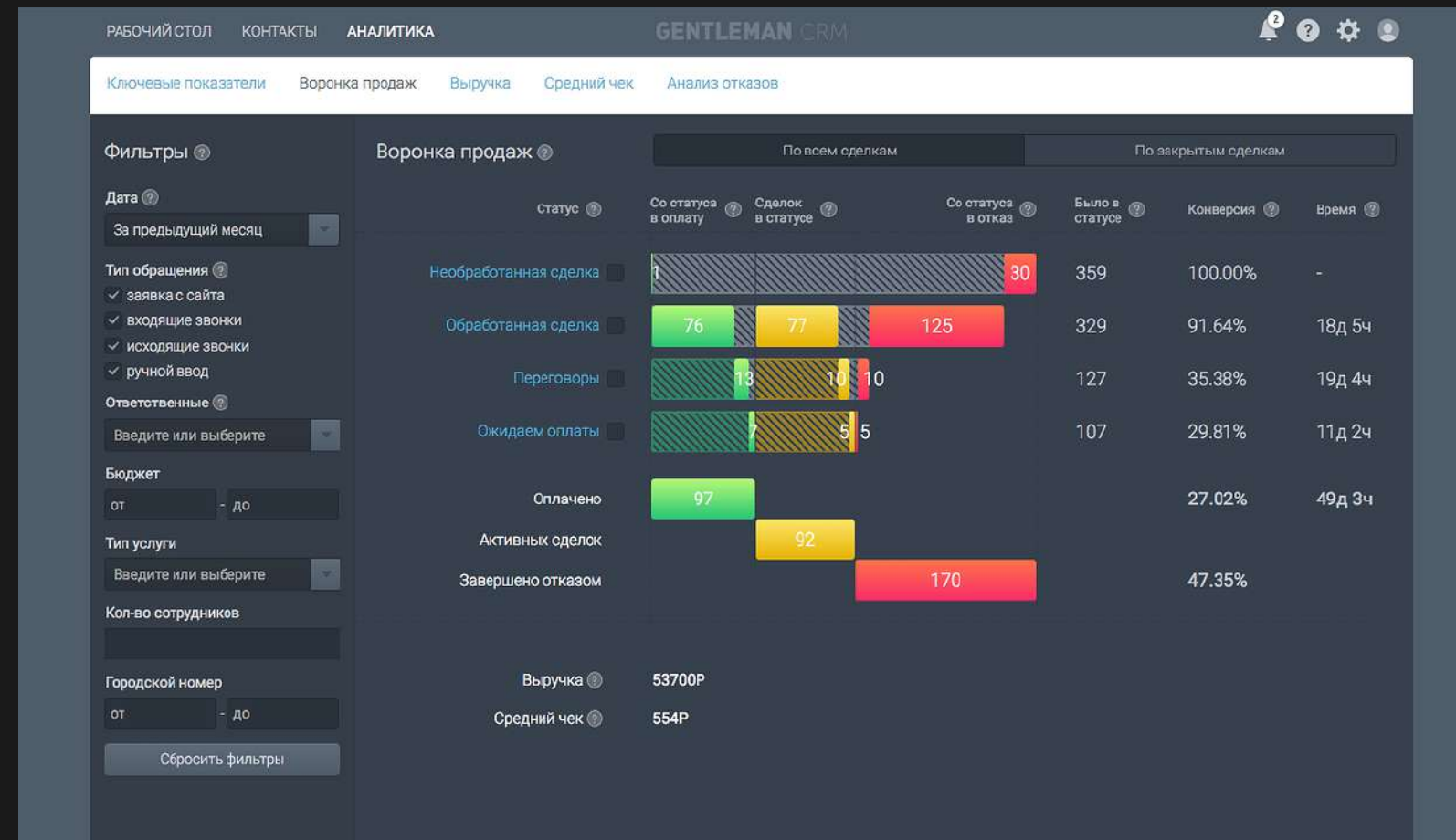
## Realised:

Concept, engineering, design, development, support.

## The figures of the project:

20 specialists, 8 person-years, 300 + screens, + 2000 files.

★ According to the portal CRM2WEB for December 2018  
CRM-system







## CRM-system for an international network of women's fitness clubs

### About the customer:

We were approached by a representative of the CIS division in which there are more than 300 clubs.

 fitcurves.org

A big project for sales automation, management and launch of new clubs.

### Realised:

Concept, engineering, prototyping, testing, design.

### The figures of the project:

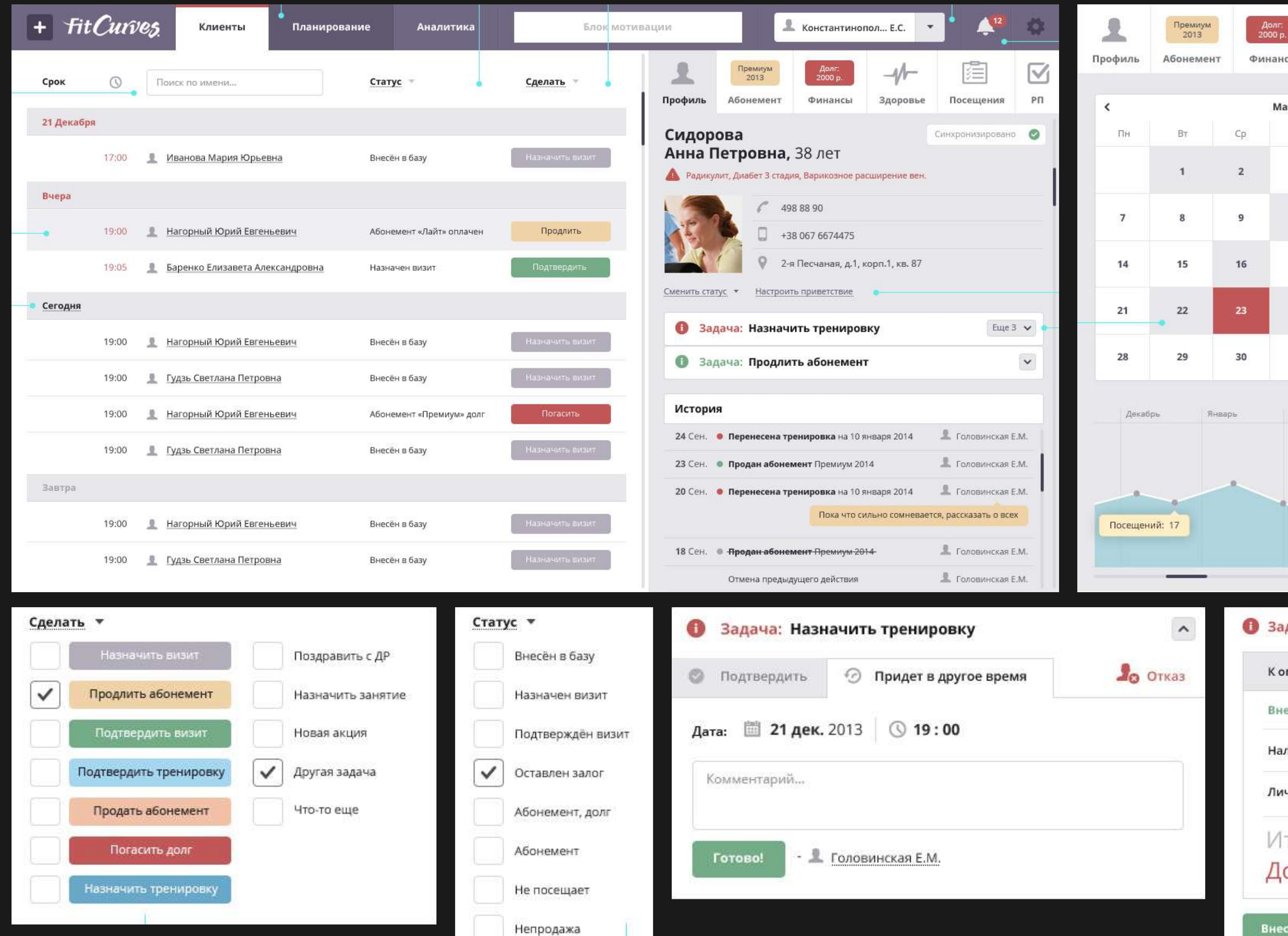
4 specialists, 6 man-months, 84 screen, 200 + files.



**Roman Hoda**

the founder of the management system.

“ A project is implemented from an idea on a sheet of A4 to complex and multifunctional system under 300 clubs! The most important plus – clear terms, cool mutual understanding and willingness to be in touch 24/7. ”







## Mobile application for travelers

### About the project:

Mobile application for travel lovers.

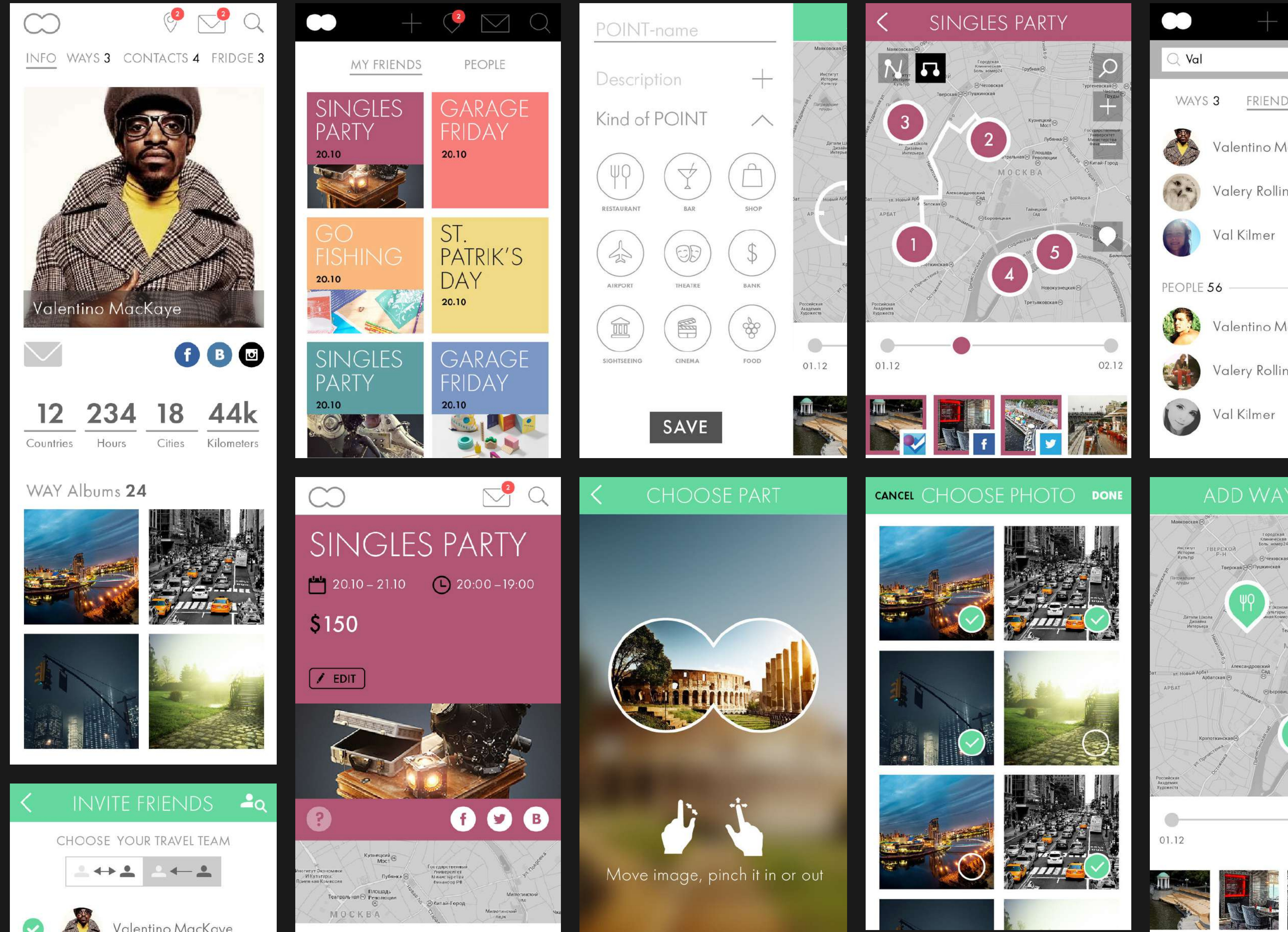
The application allows you to find and create a variety of routes to travel and share them with your friends.

### Realised:

Engineering, design.

### The figures of the project:

3 specialist, 2 man-month, 113 screen, 300 + files.







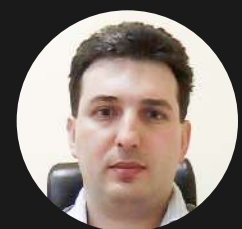
Provision of virtual PBX services. Perennial support, development of auxiliary sites.

## Realised:

Concept, engineering, design, prototyping, testing, development, support.

## The figures of the project:

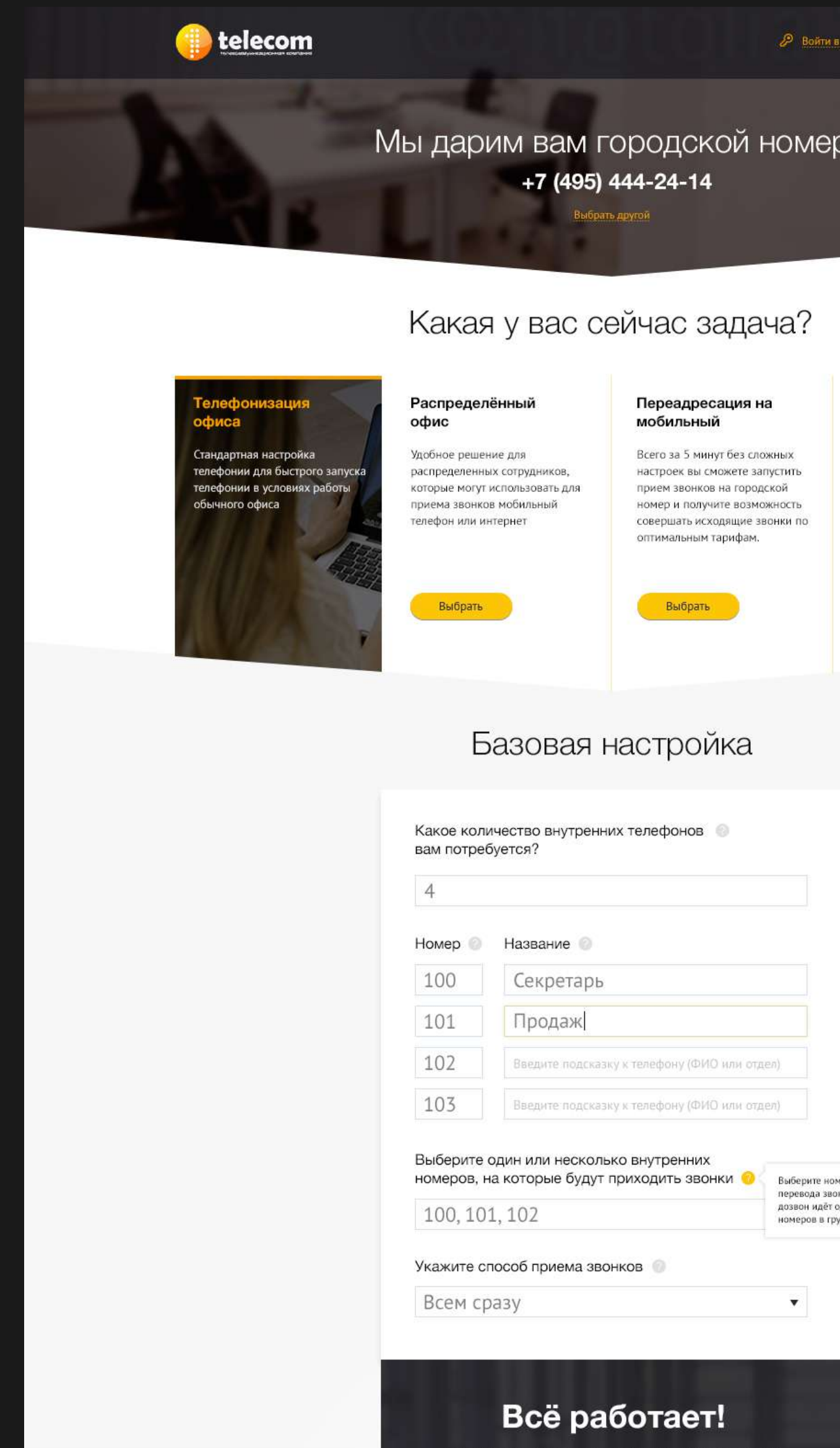
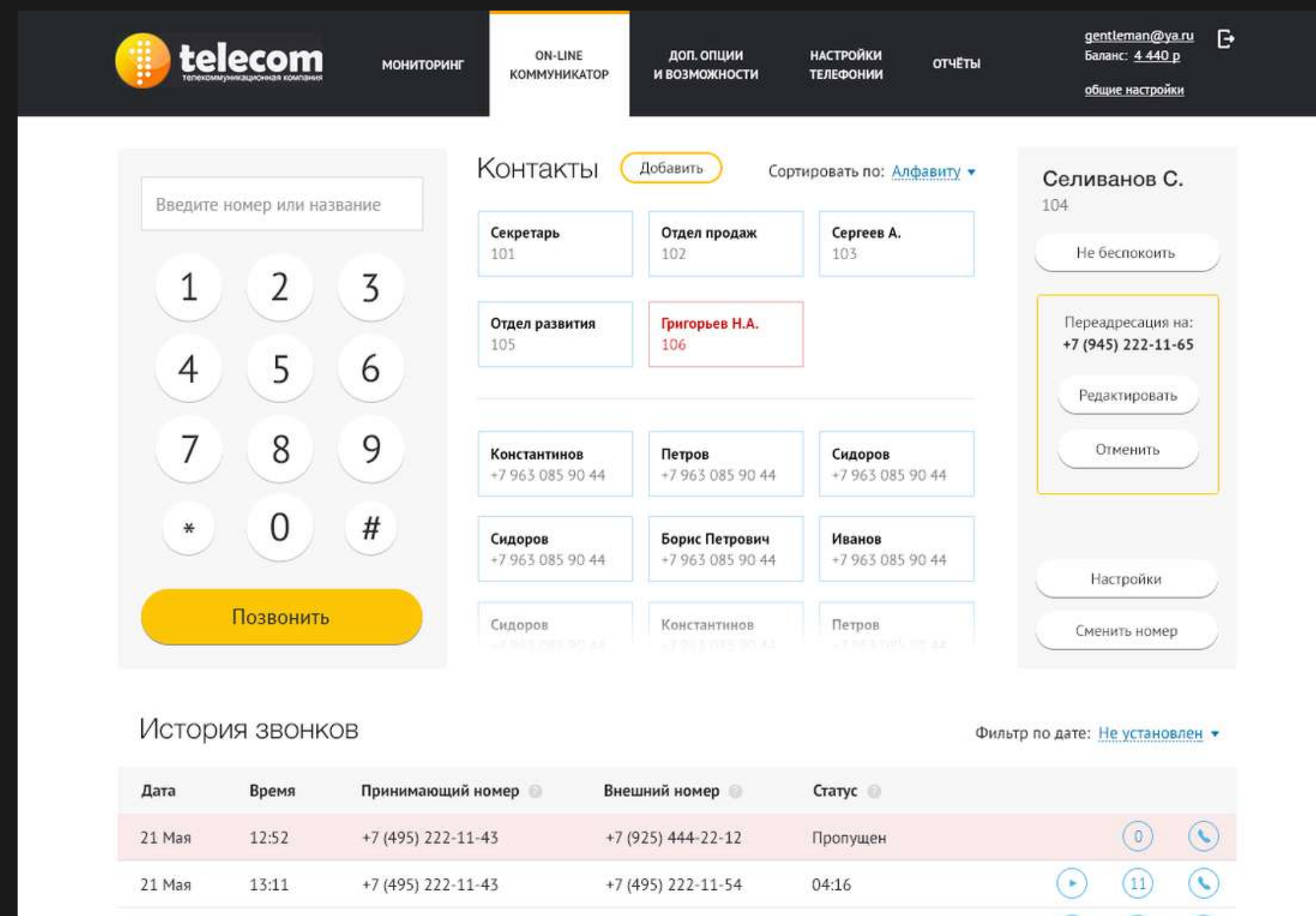
6 specialists, 12 months, 29 screen, 500 + files.



Jaroslav Michalewsk  
general Director

“ We have cooperated for many years. We are 100% ready to recommend your service. We started with development of personal areas, then we received 2 websites, a mobile app and an admin panel. I am sure we'll have much more joint projects in future. ”

## Personal account virtual ATC







## Mobile application for video hosting

### About the project:

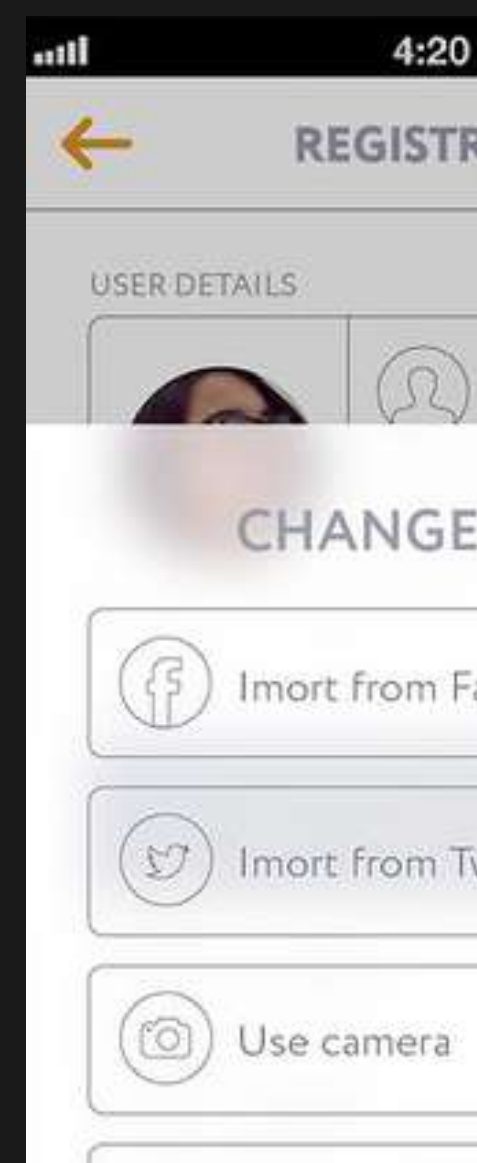
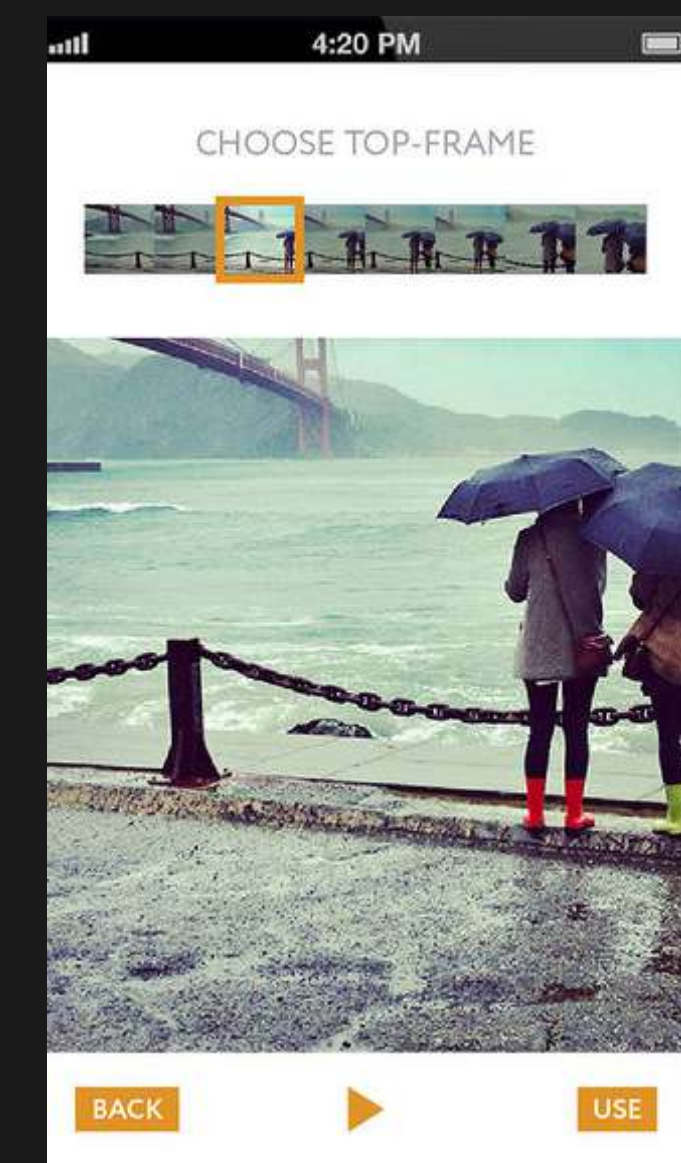
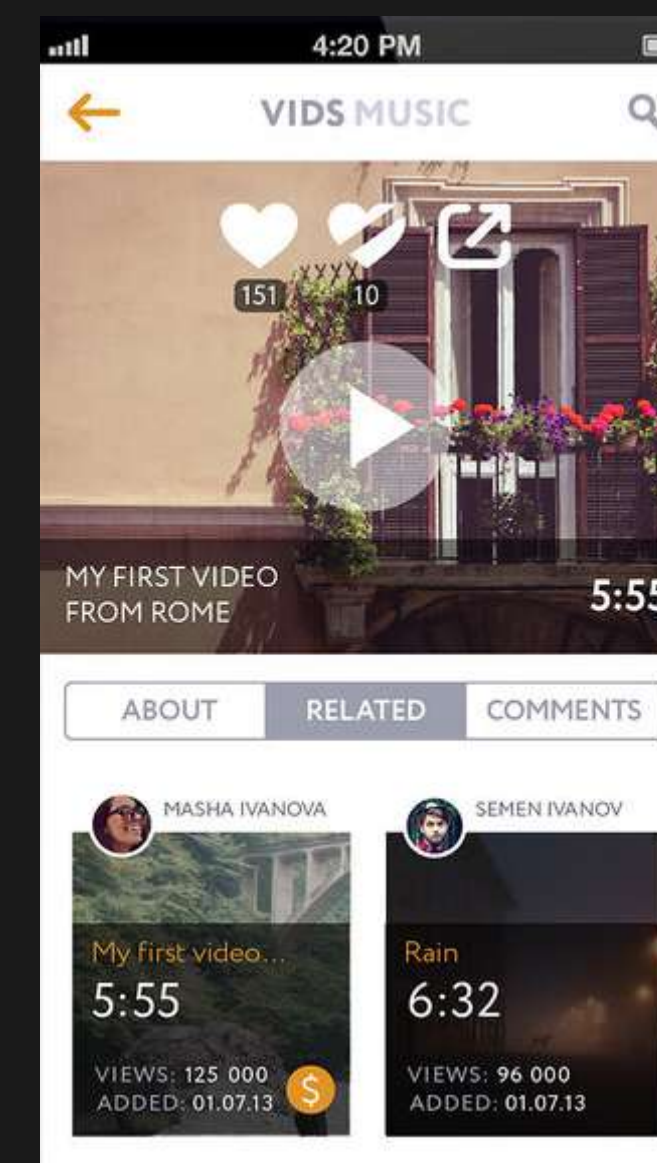
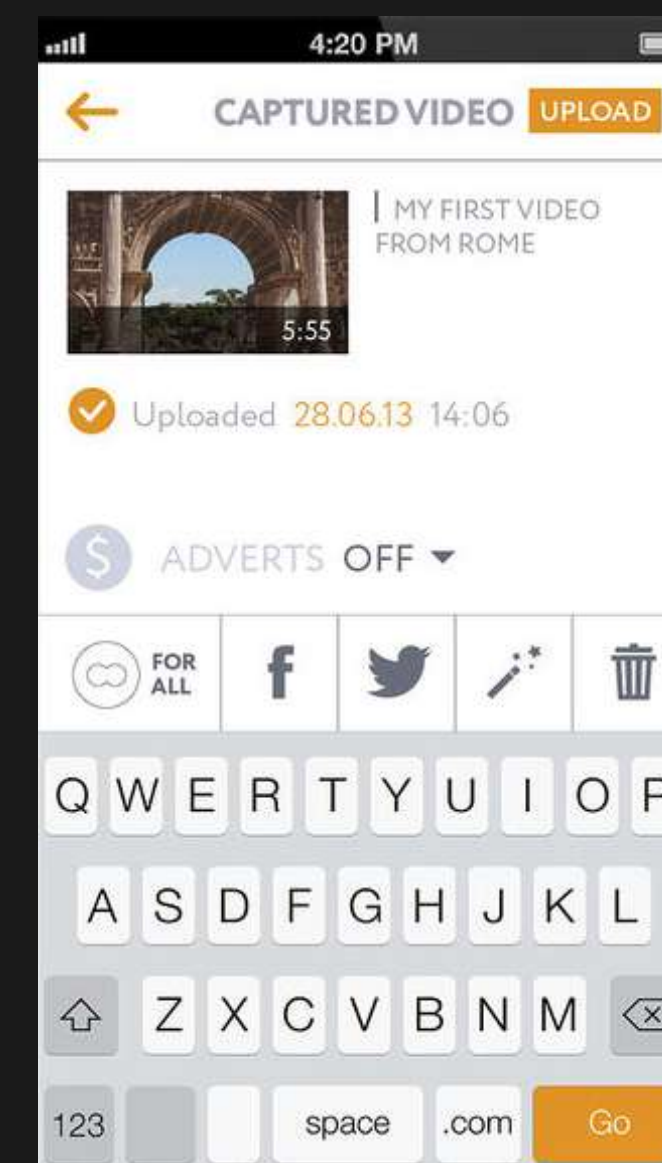
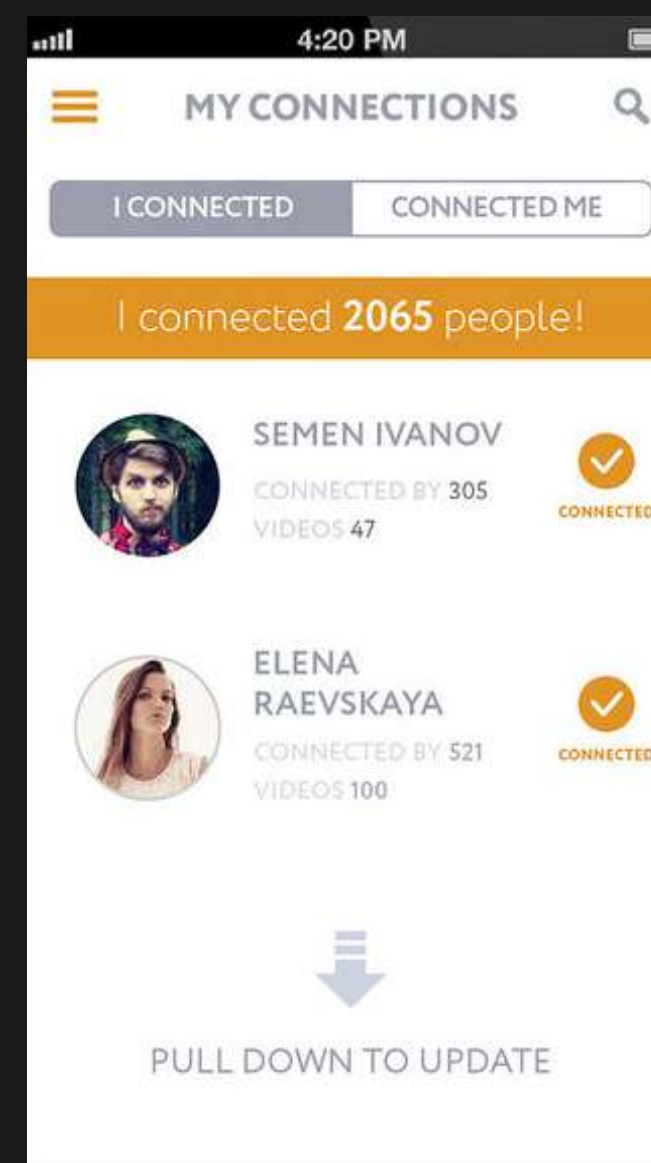
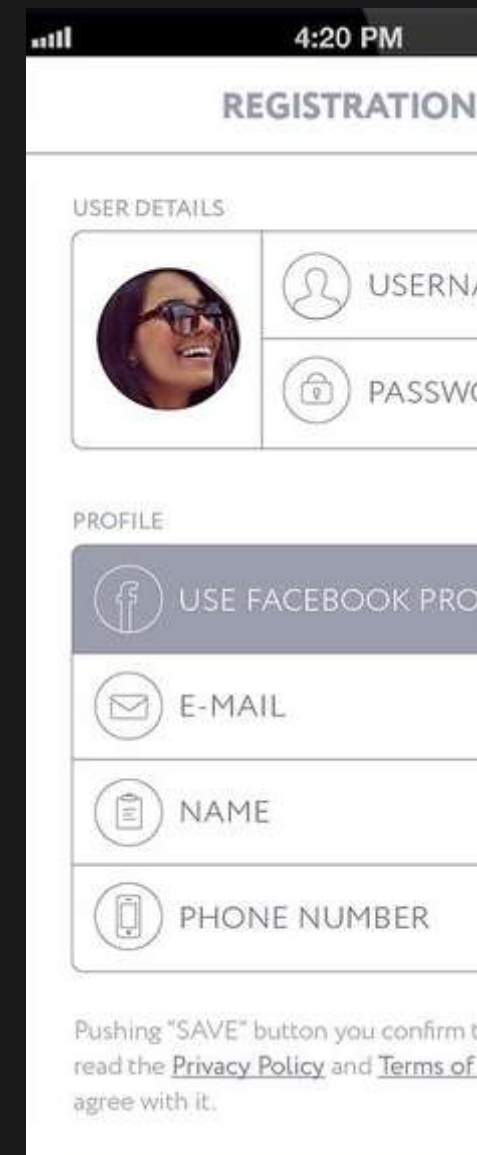
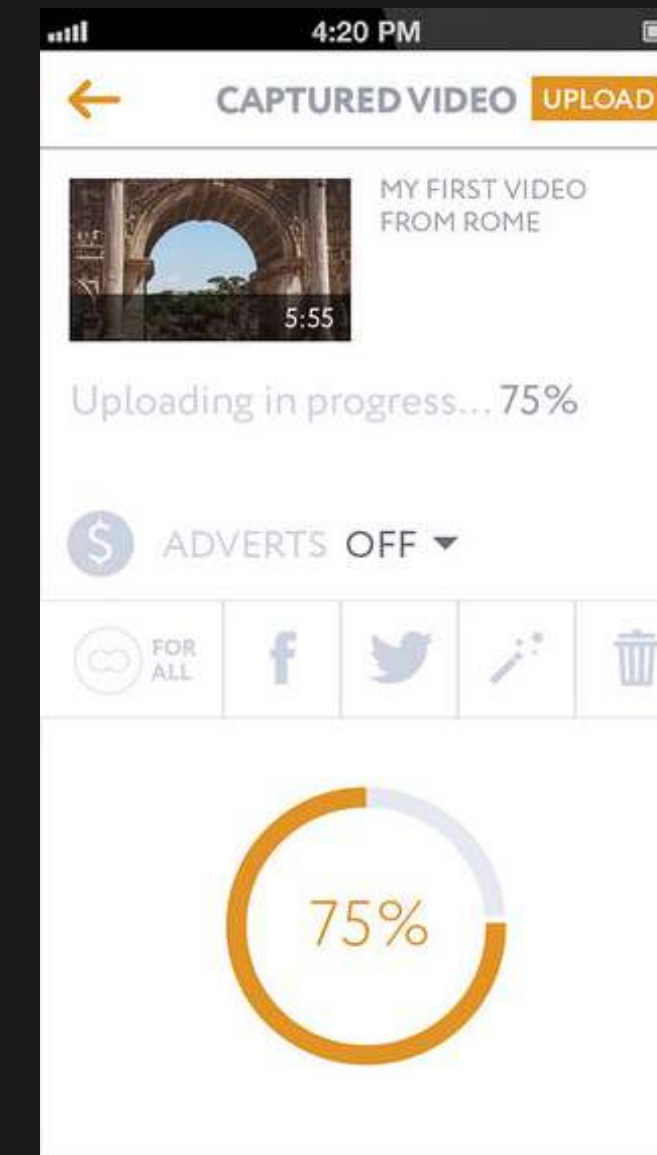
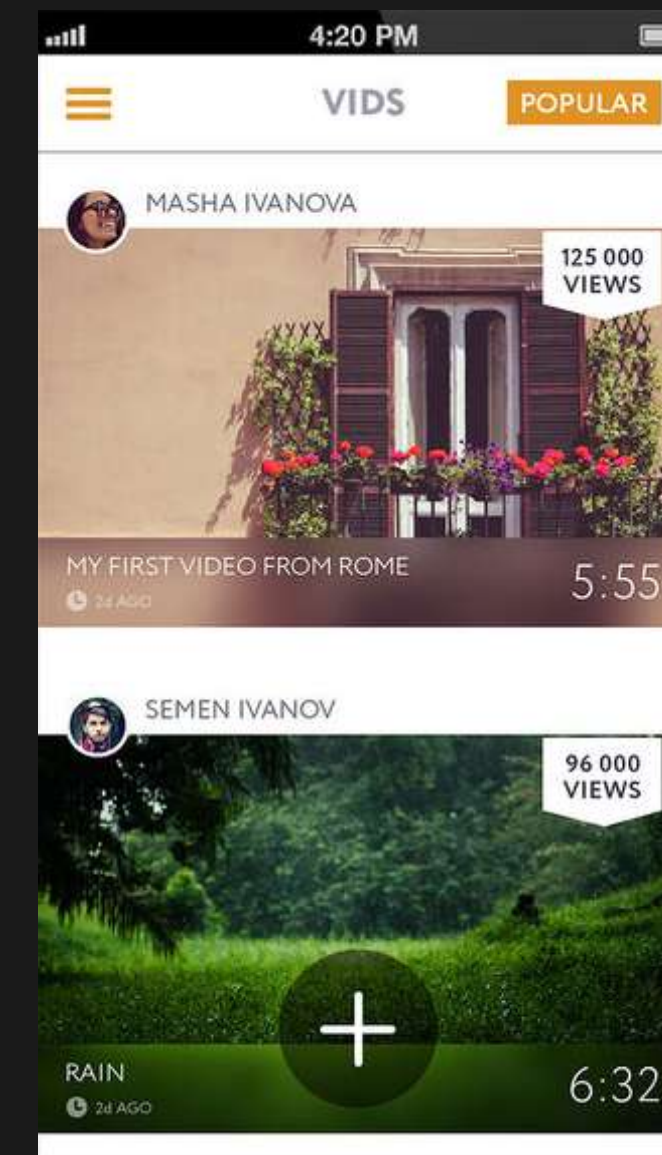
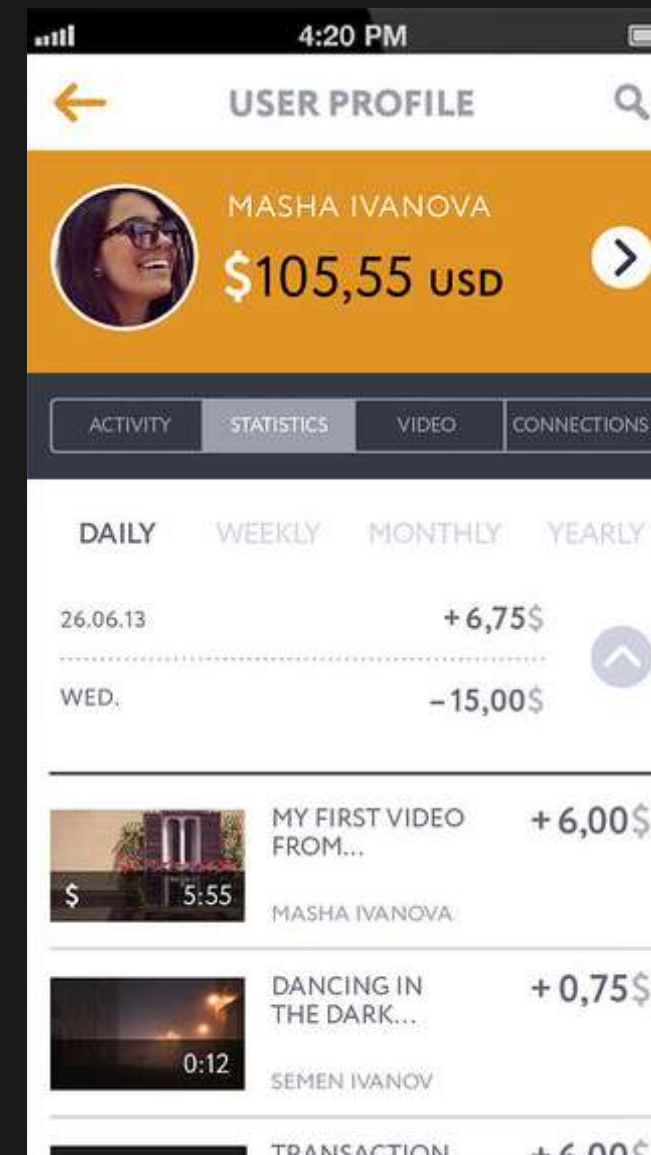
Mobile application for video hosting with advanced monetization features content for authors.

### Realised:

Usability analysis, redesign, design.

### The figures of the project:

3 specialist, 2 man-month, 83 screen, 150 + files.







## Transport control system

### About the project:

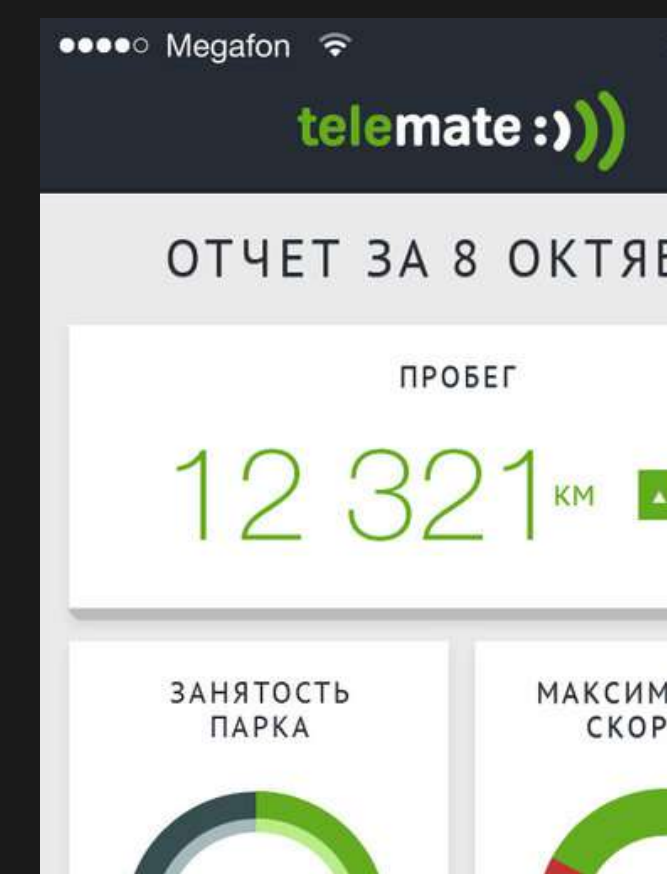
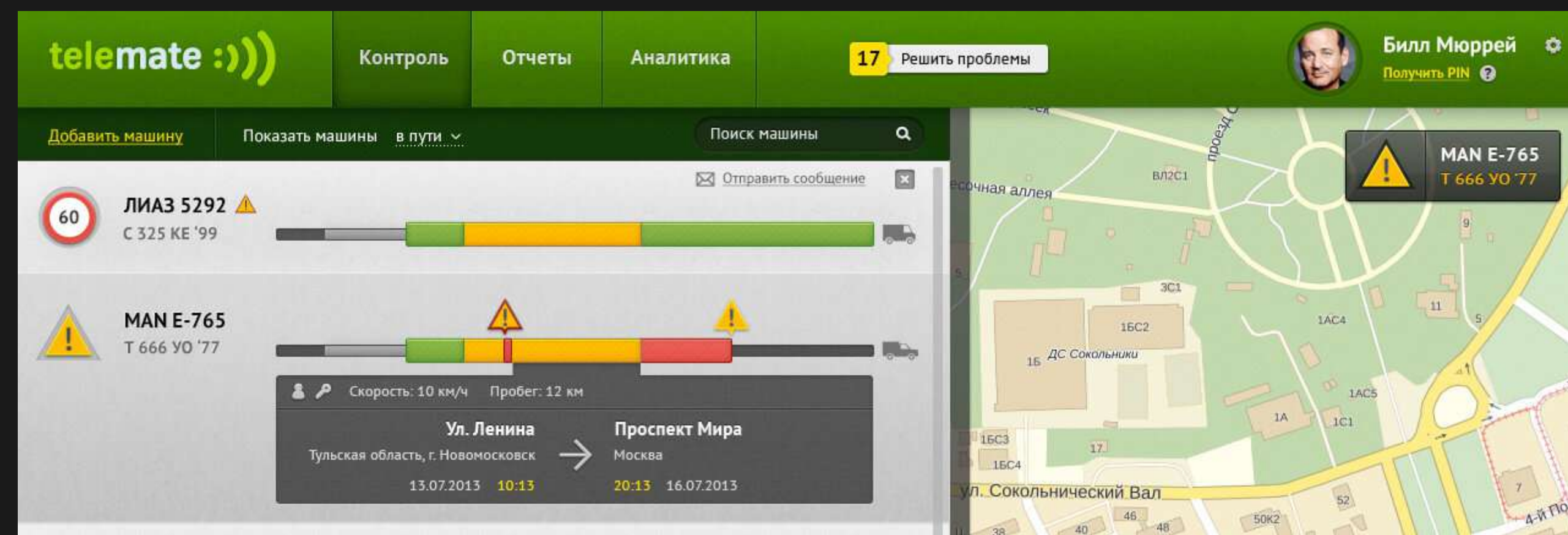
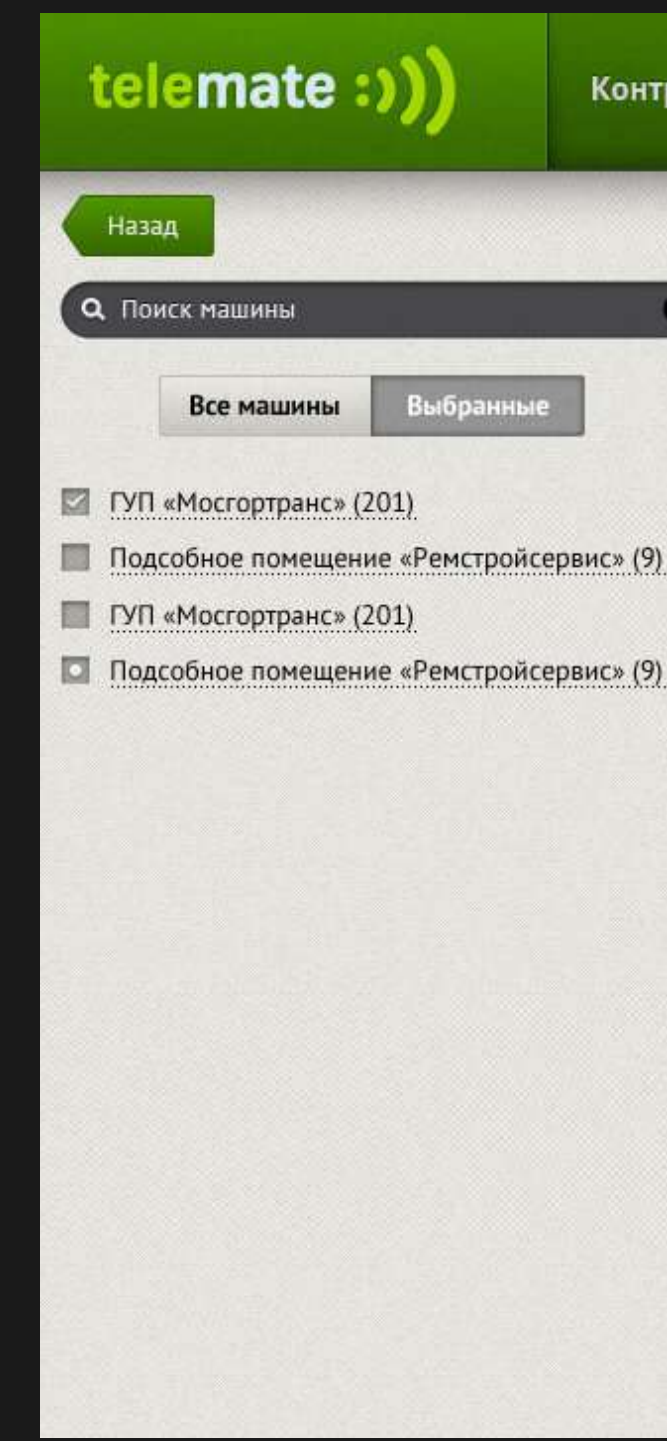
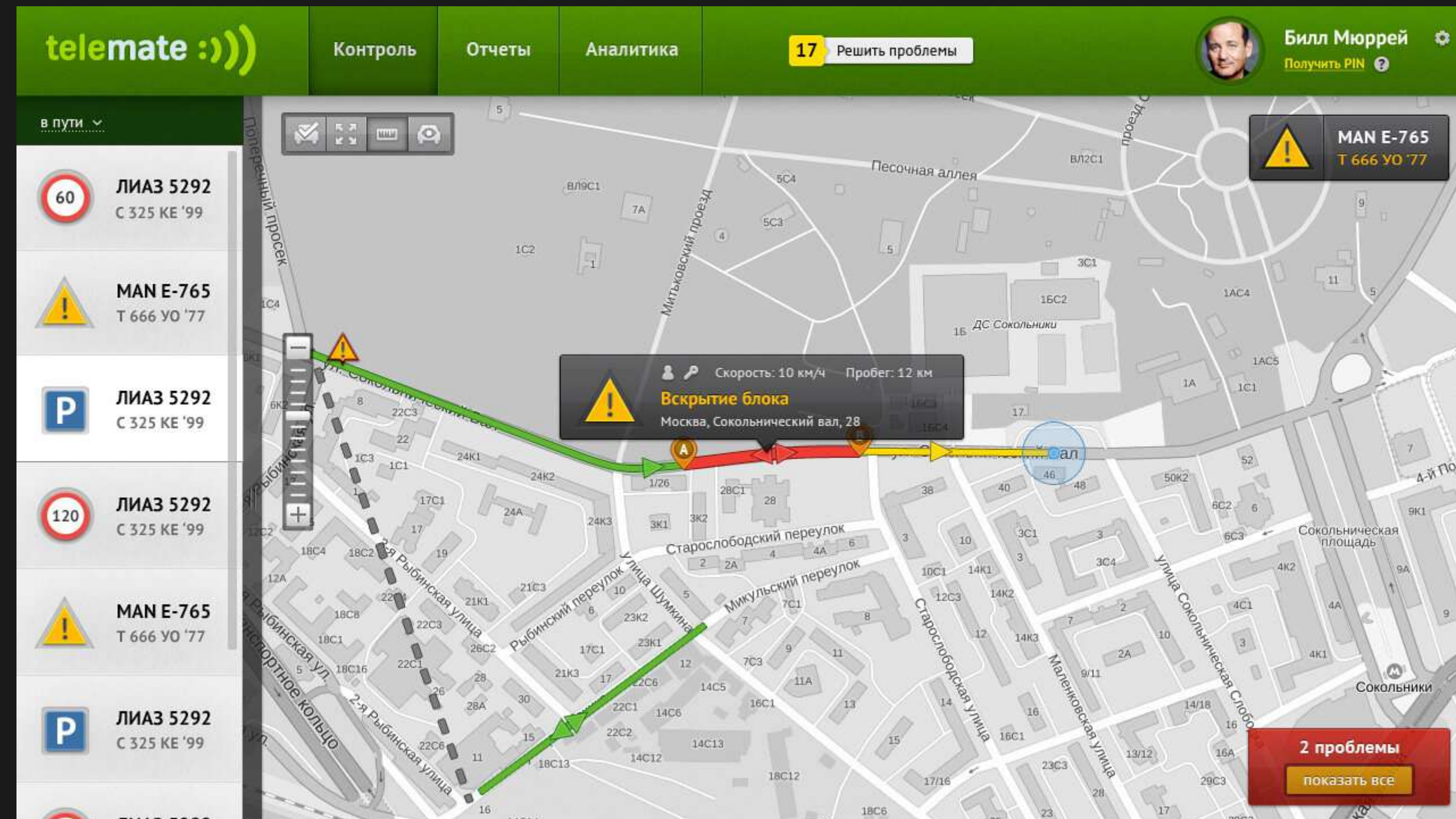
Web-service and a mobile application for the system monitoring of transport control, allows to manage your fleet affectively.

### Realised:

Concept, engineering, design.

### The figures of the project:

3 specialist, 2 man-month, 16 screen, 50 + files.





# ETS

 ets-plus.ru

Development of an adaptive promotional website for an exclusive tuning Studio emphasizing on complexity and quality of work.

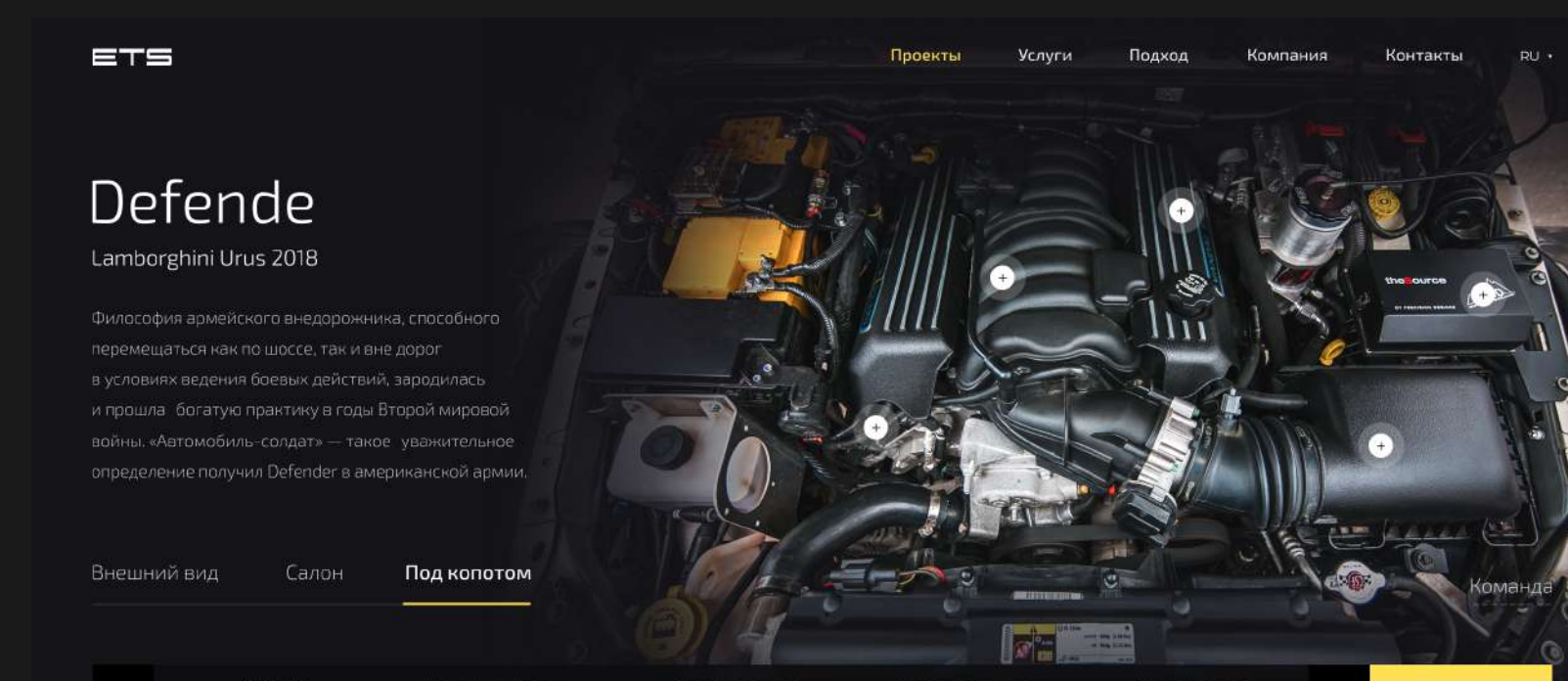
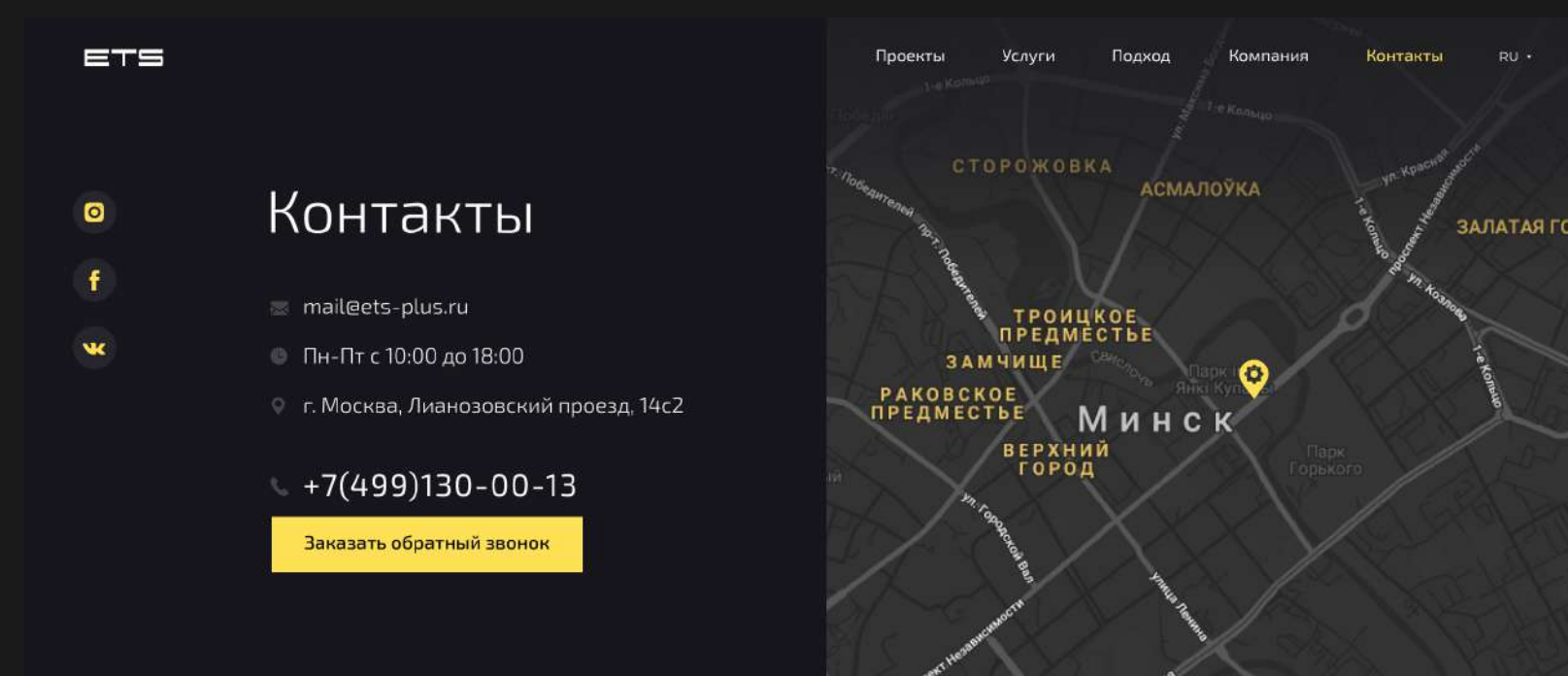
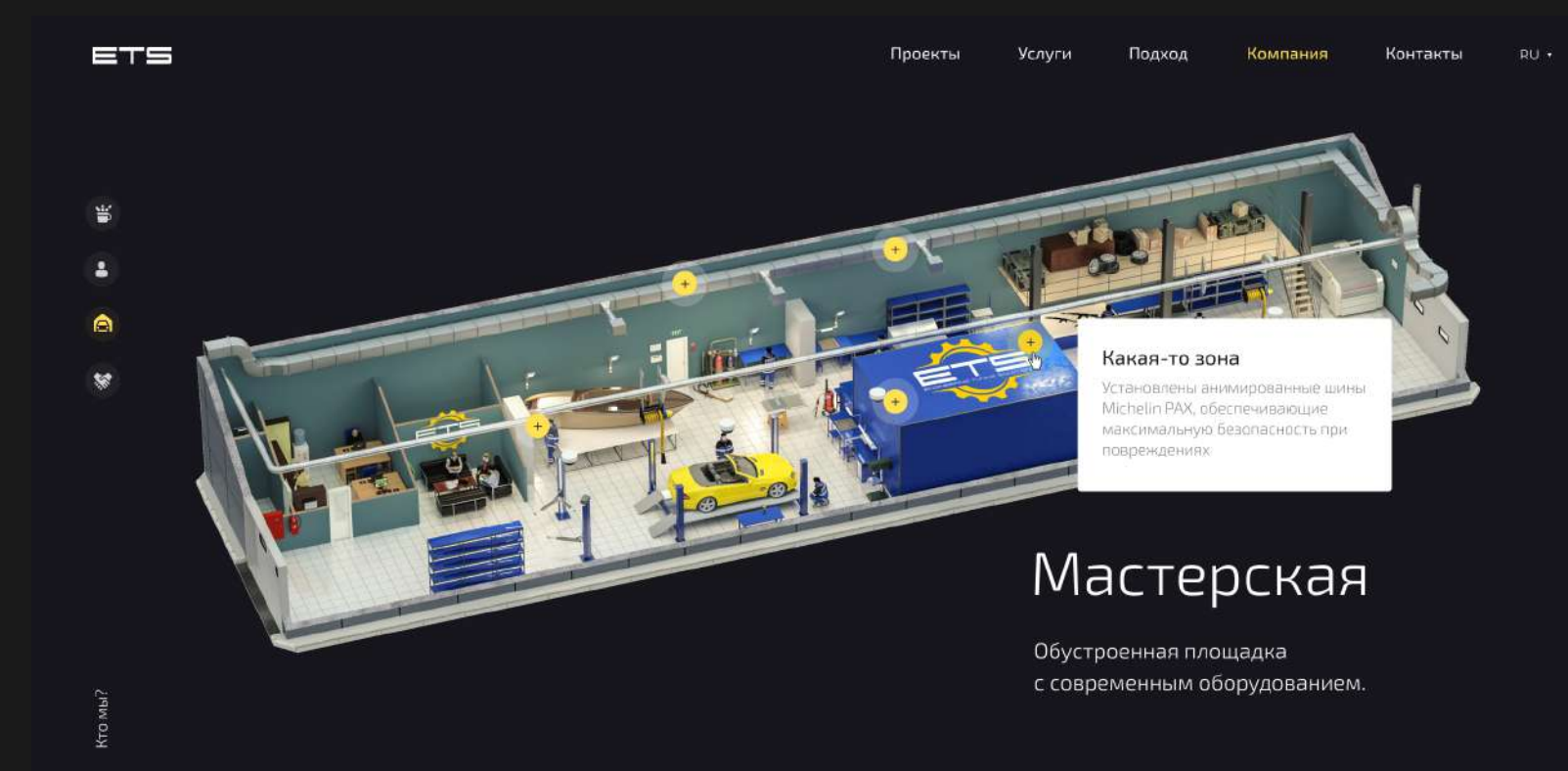
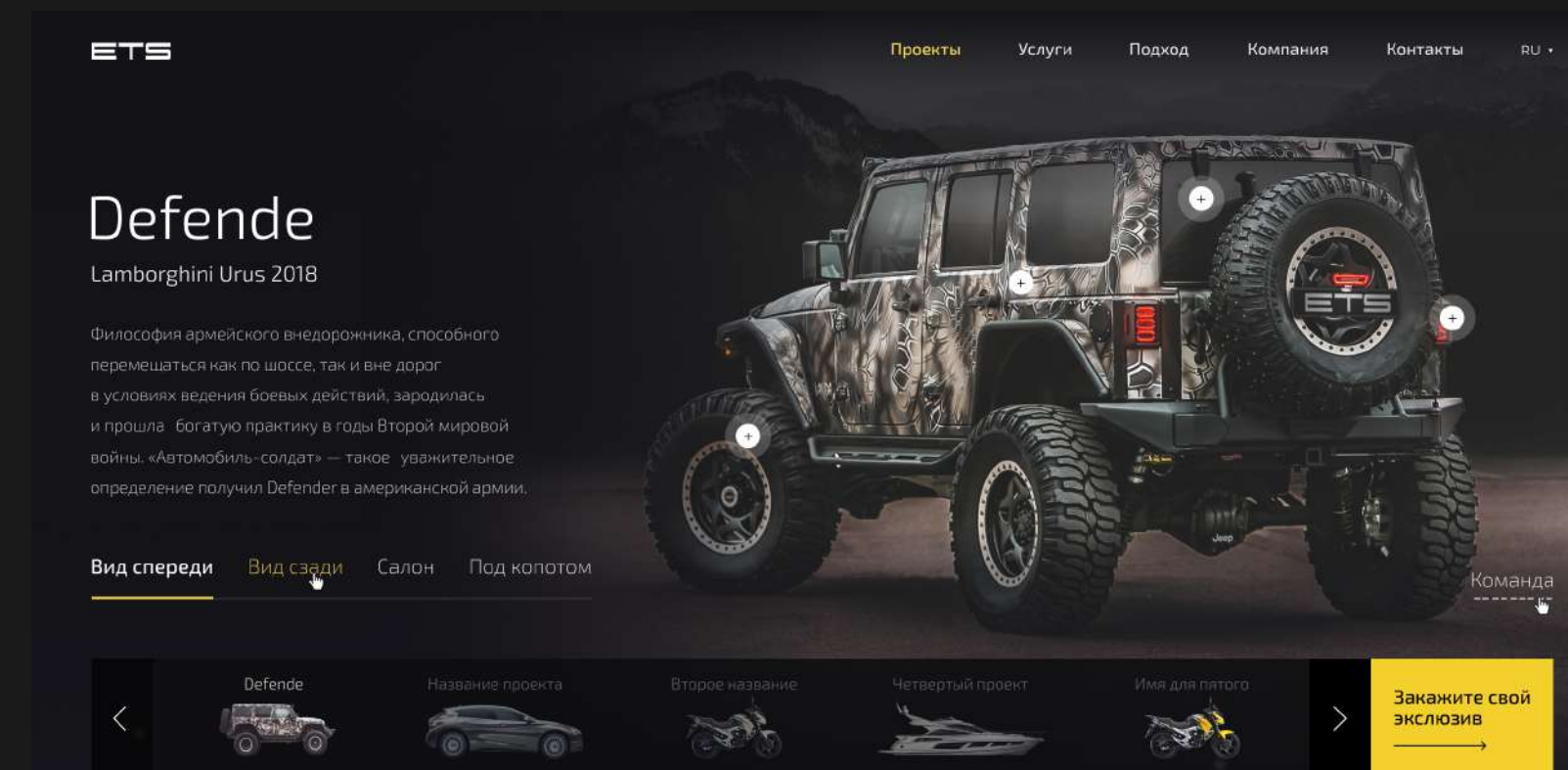
Realised:

Concept, engineering, design, 3d modeling, video production, photo shoots, development, connection CMS.

The figures of the project:

8 specialists, 10 man-months, 36 screen, 200 + files.

Promotional website of the company







## Cryptocurrency copywriting service

 tindex.io

Creation of a project from scratch that allows you to copy trades from successful crypto traders.

### Realised:

Concept, engineering, design, frontend-development.

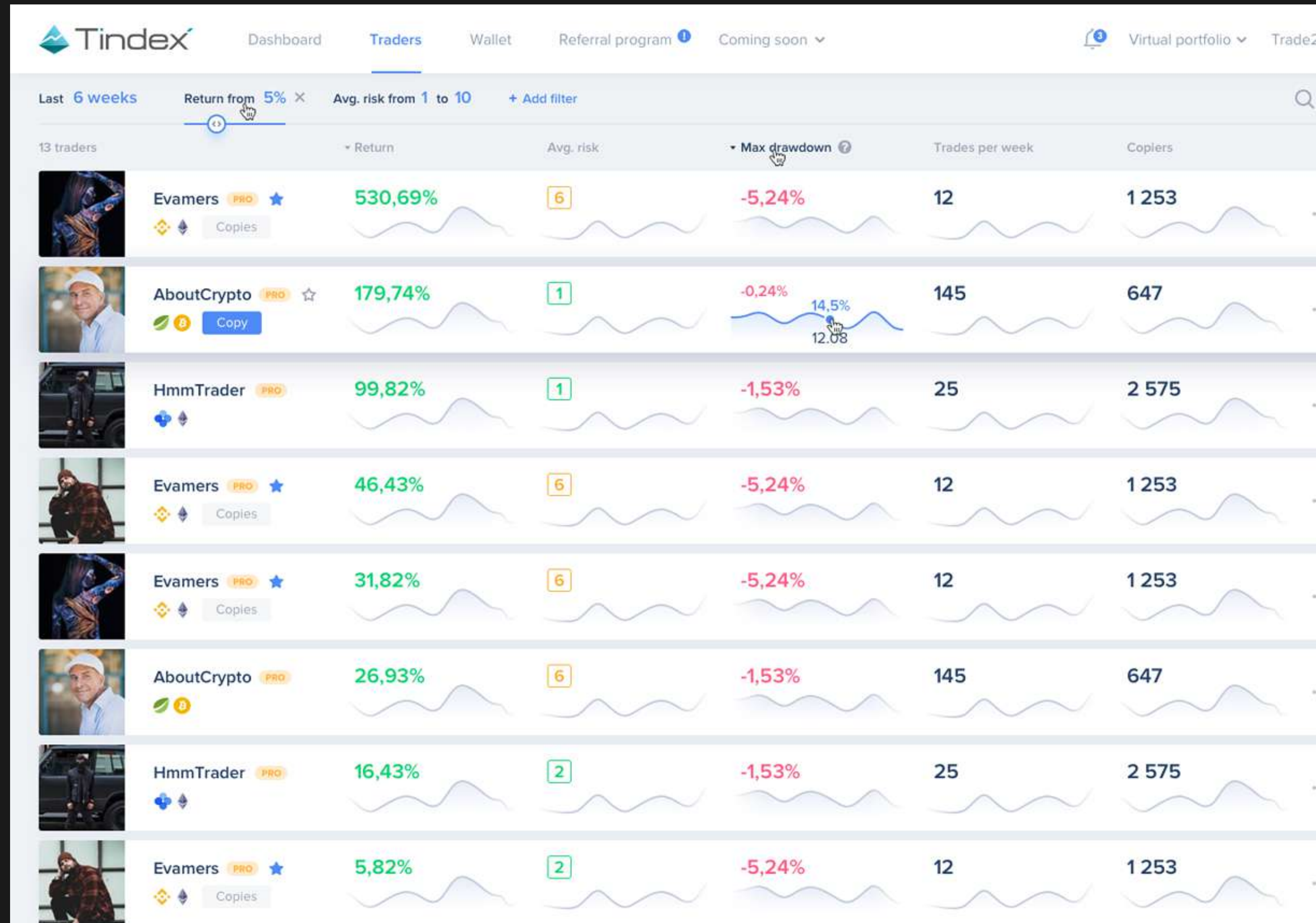
### The figures of the project:

5 specialists, 10 man-months, 21 screen, 200 + files.



**Denis Podchinenkov**  
CEO

“ Dmitry helped to deal with the design the concept and compilation of TK on the portal. Initially, we ourselves had a quite foggy understanding about how it should look like. All in all the design is gorgeous, a survey was carried out in our community, everyone liked it. ”







## Advertising space management service

### About the project:

Creation of a personal account for management own advertising platforms within cooperation with Targetix advertisers.

### Realised:

Concept, engineering, design.

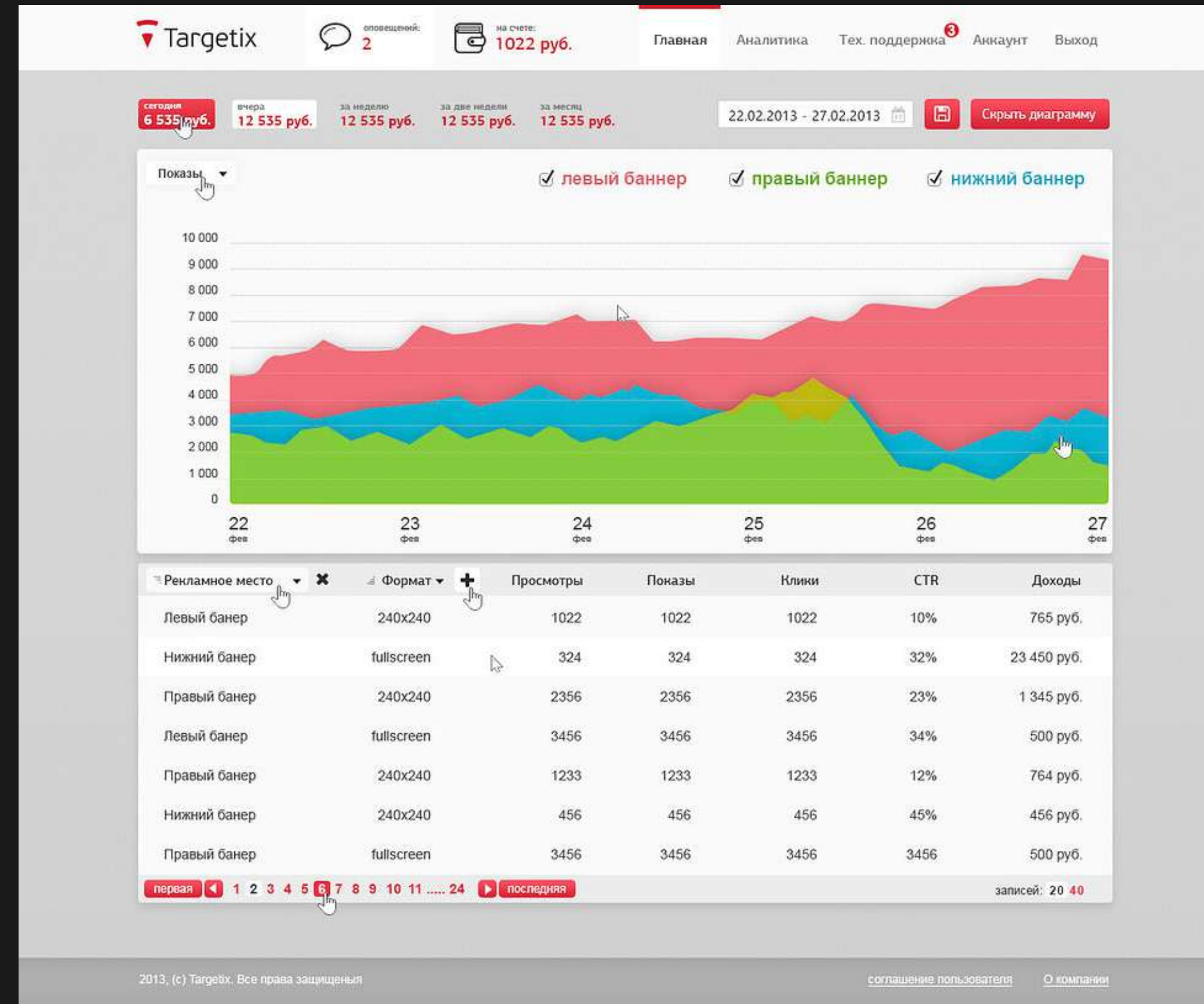
### The figures of the project:

3 specialist, 2 man-month, 27 screen, >40 files.



**Dmitry Khokhlov**  
development Manager

“ We came to the company with a ready-made prototype, which needed to be improved. After the analysis of our prototype, they removed half of its functionality, and offered a different version of the service. Many of our offers have been filtered during the operation. The design approved in the first hit turned out 100%. We were very pleased with the cooperation, and immediately made an order for the next project. ”



**Добавление нового рекламного места**

Название:

Тип: Обычное рекламное место 240x400

Фиксация блока: Фиксировать в основном контейнере

**Информация об аудитории**

Выберете категорию: ☒ Категория

Распределение между мужской и женской аудиторией: 34% (мужской) / 66% (женской)

Возрастная группа аудитории: ☒ до 20 лет, ☒ от 20 до 30 лет, ☐ от 30 до 40 лет, ☐ от 40 до 50 лет, ☐ от 50 до 60 лет

Доход аудитории в месяц: ☐ низкий, ☒ средний, ☐ высокий

Рекламное место	Формат	Просмотры	Показы	Клики	CTR
Левый банер	240x240	1022	1022	1022	10%
Нижний банер	fullscreen	324	324	324	32%
Правый банер	240x240	2356	2356	2356	23%
Левый банер	fullscreen	3456	3456	3456	34%
Правый банер	240x240	1233	1233	1233	12%
Нижний банер	240x240	456	456	456	45%
Правый банер	fullscreen	3456	3456	3456	3456

**Заявка №036** от **Вася Пупкин**

Ожидает заявителя

**Василий Пупкин** (2 часа назад)

У меня опять не показывает баннер, в чем дело?

screen.jpg [посмотреть](#) [загрузить](#)

screen.zip [загрузить](#)

**Антон Брейко** (пол часа назад)

Ваша заявка на рассмотрении

**Антон Брейко** (5 минут назад)

Что? 22 апреля 2013 г. 21:12 заявкой? У меня вообще нет идей...

Подключены: Дмитрий Хохлов, Роман Толмачев, Максим Старов

**Антон Брейко** (только что)

Может дело в картинке?

**Дмитрий Хохлов** (только что)

Не думаю

Ваше сообщение

screen.jpg ☒ **Передать заявку:** Вера Сотникова ☒

[Вернуться к списку](#) ☒ внутреннее сообщение [Приложить](#)





## Mobile application for meditation

### About the project:

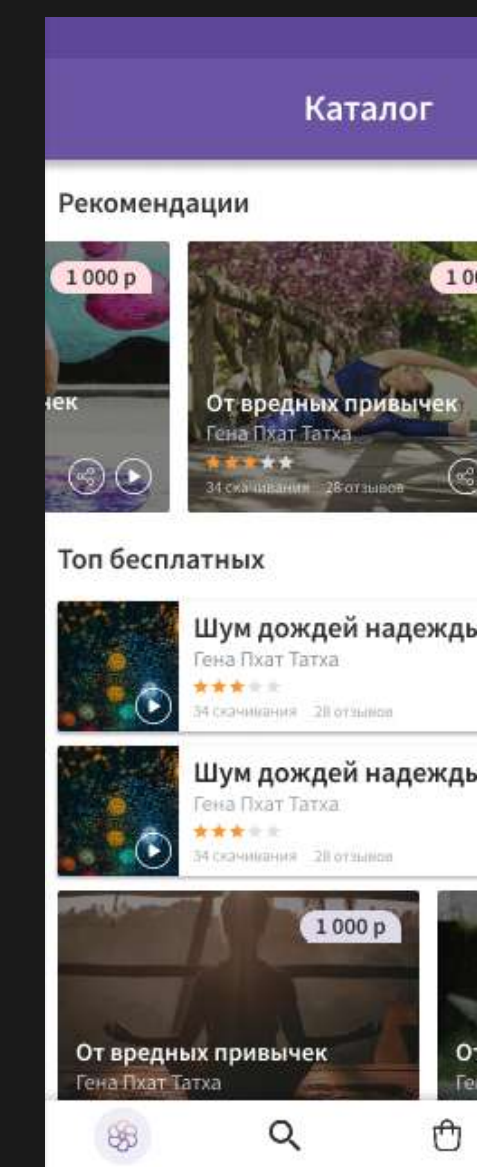
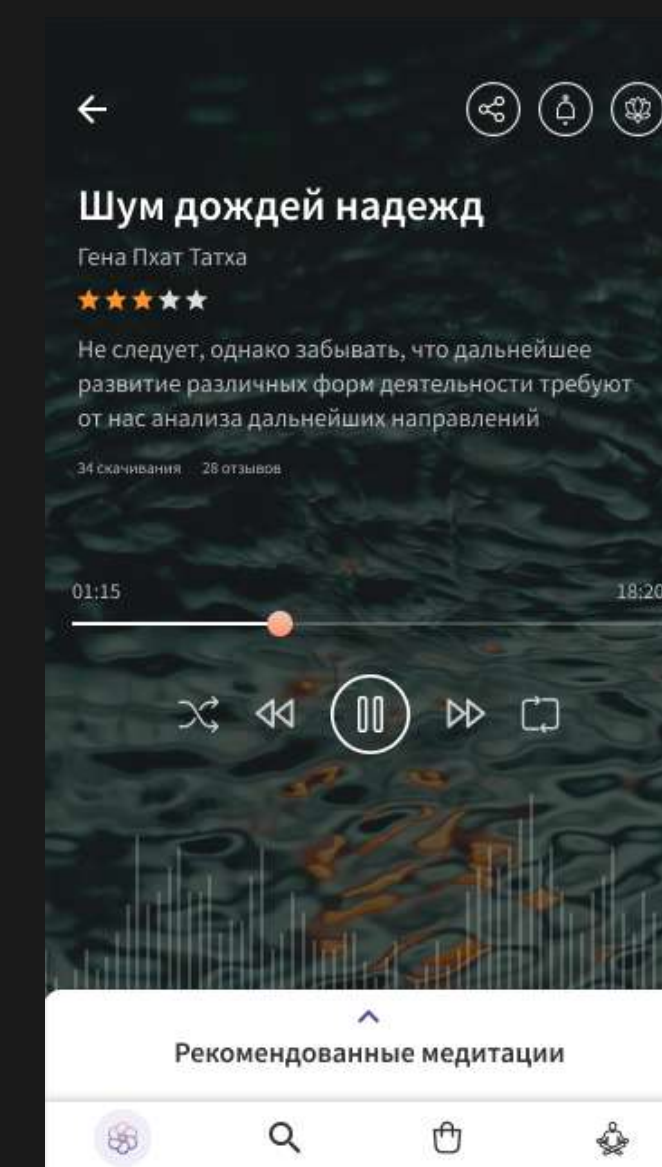
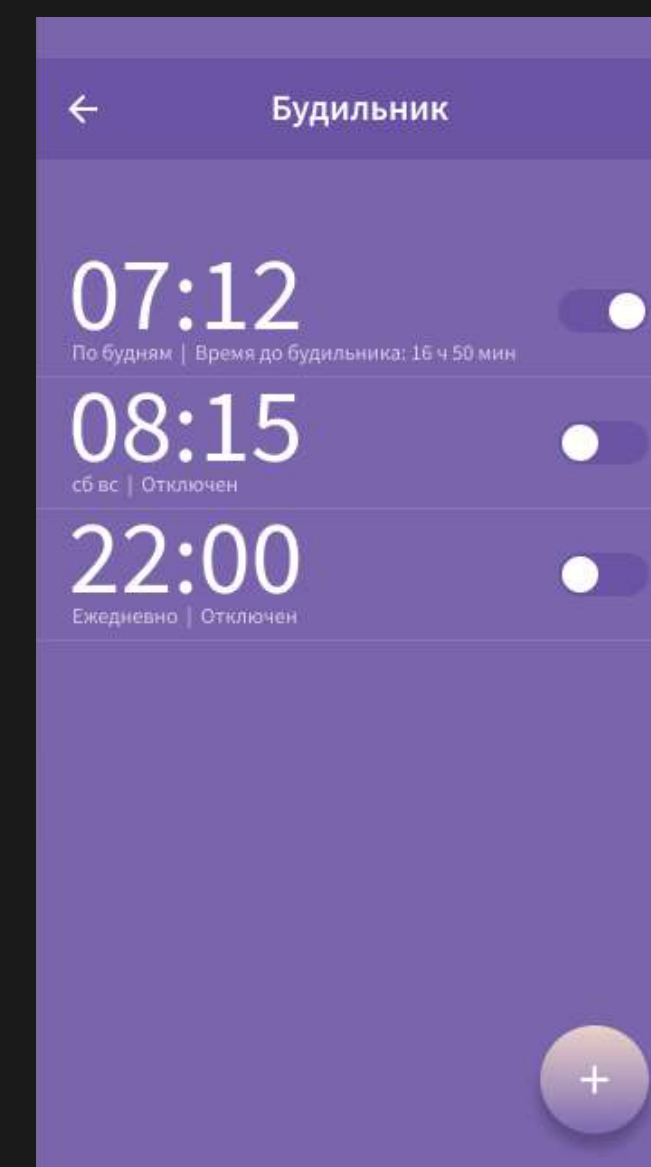
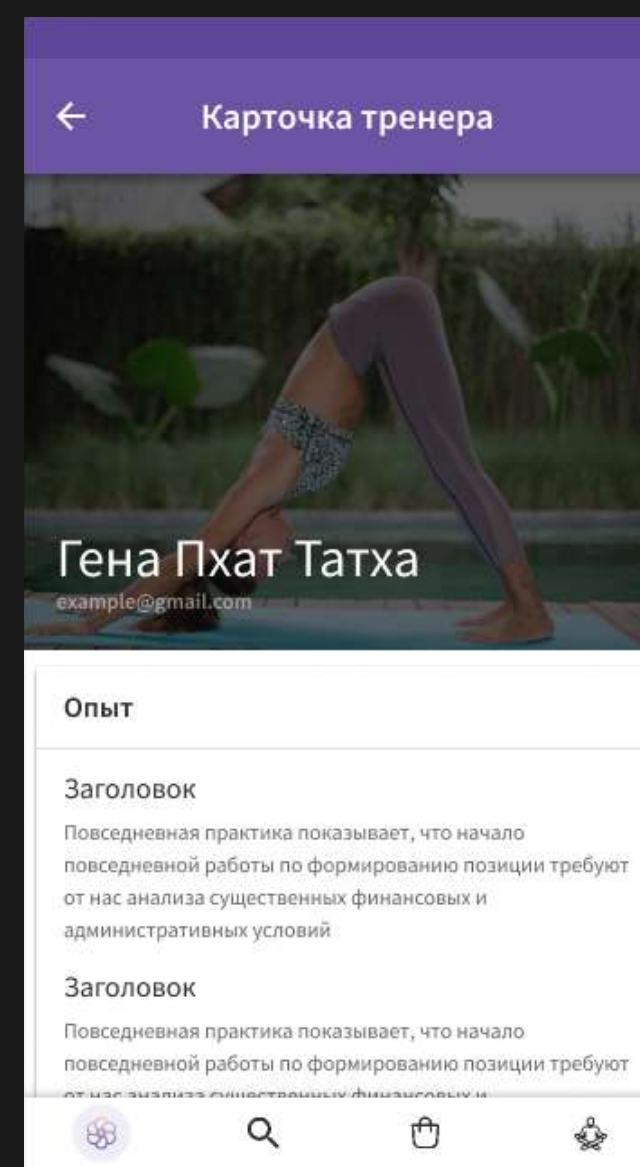
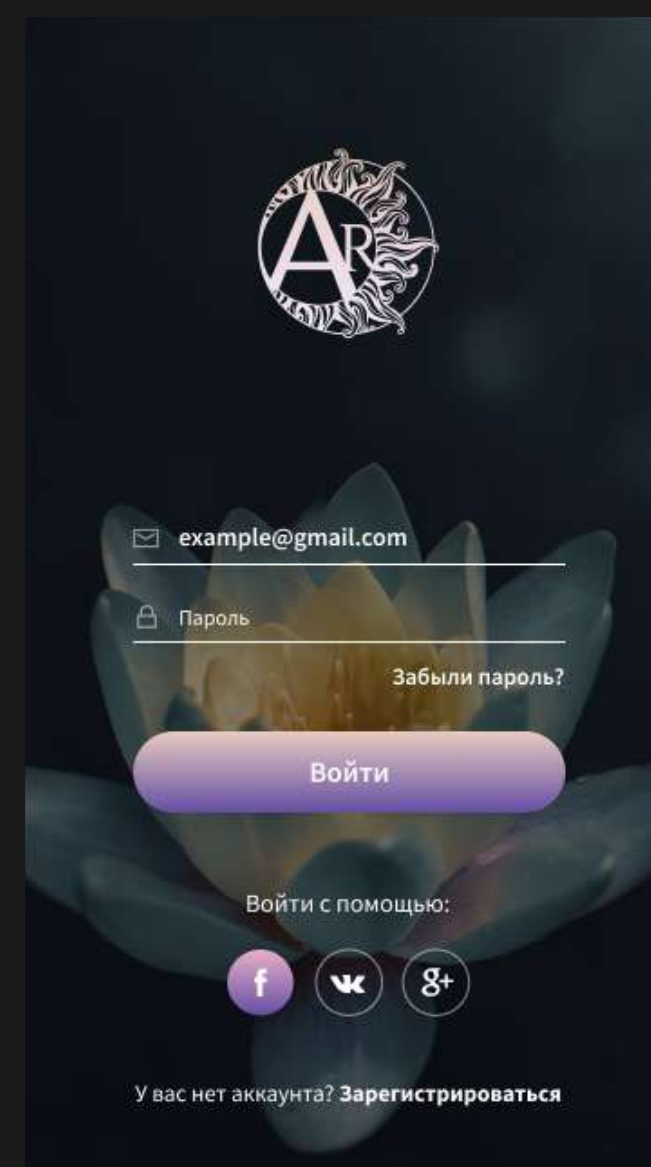
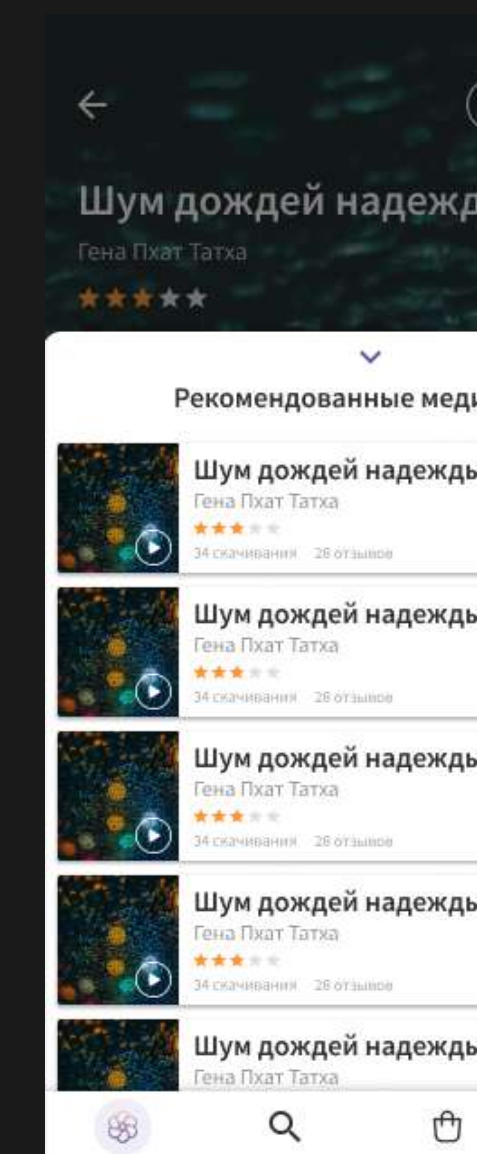
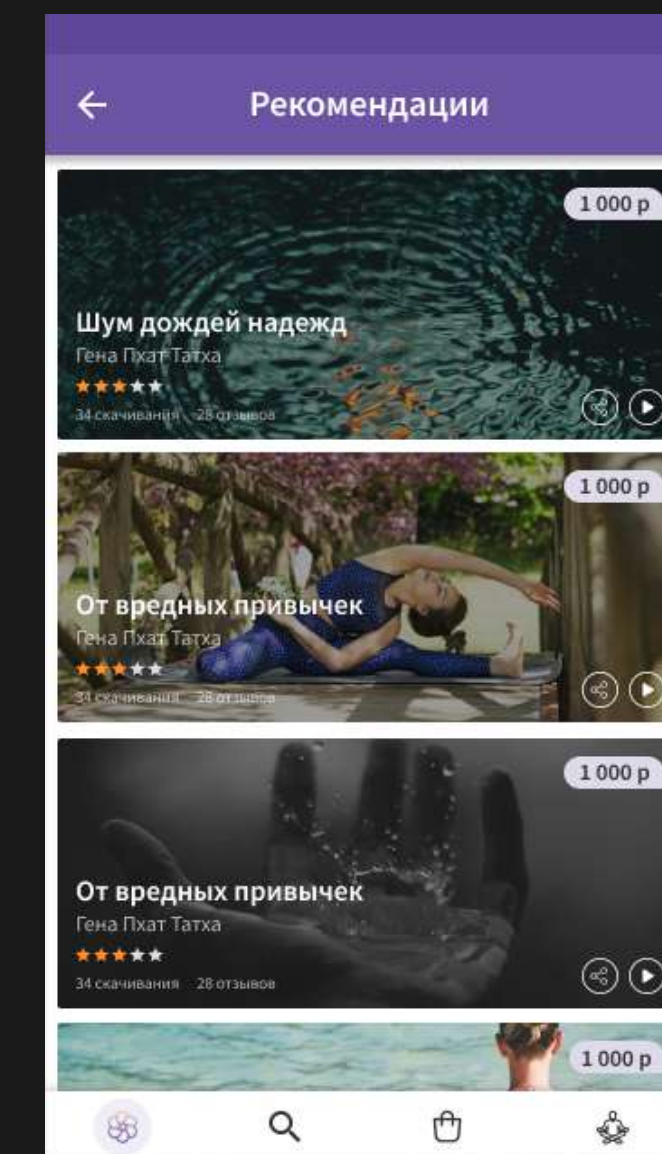
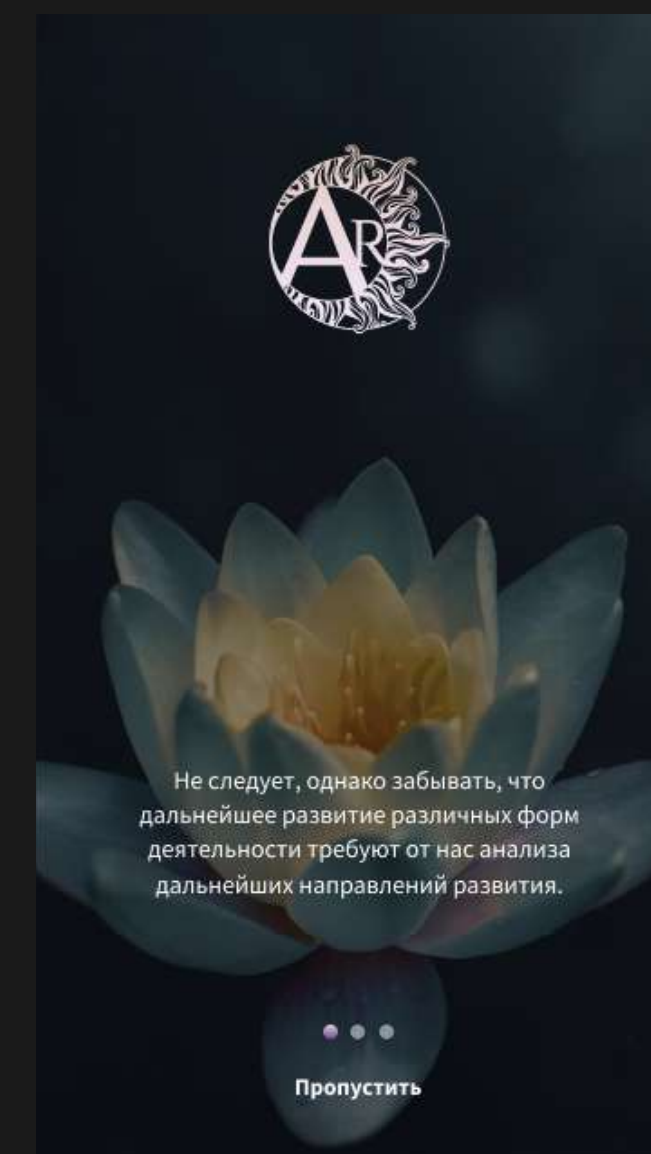
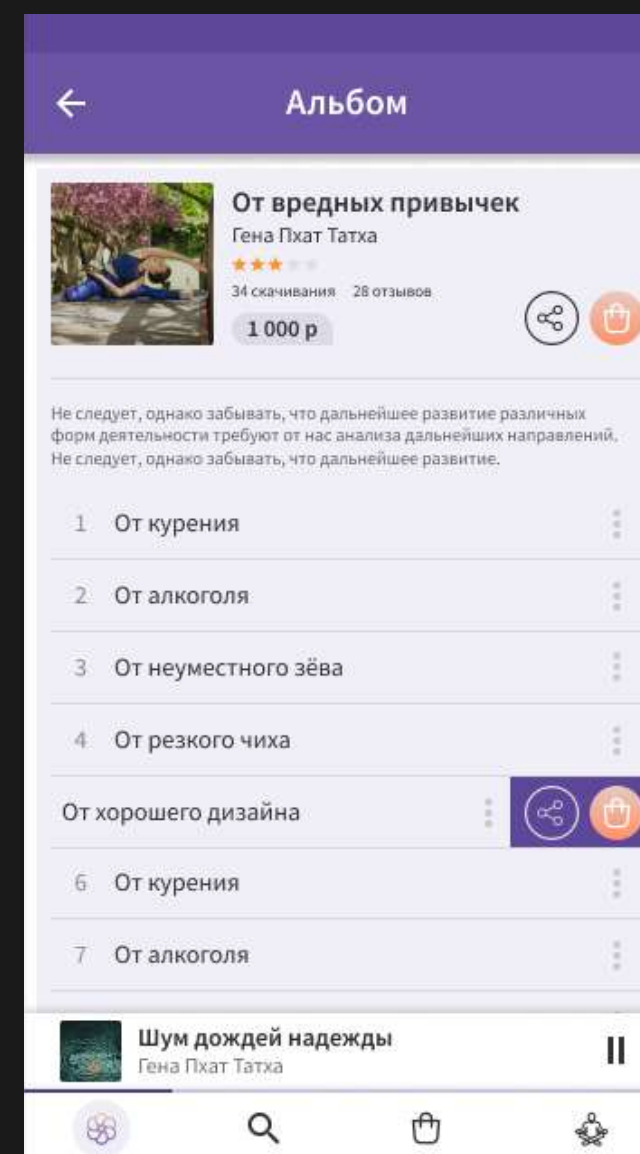
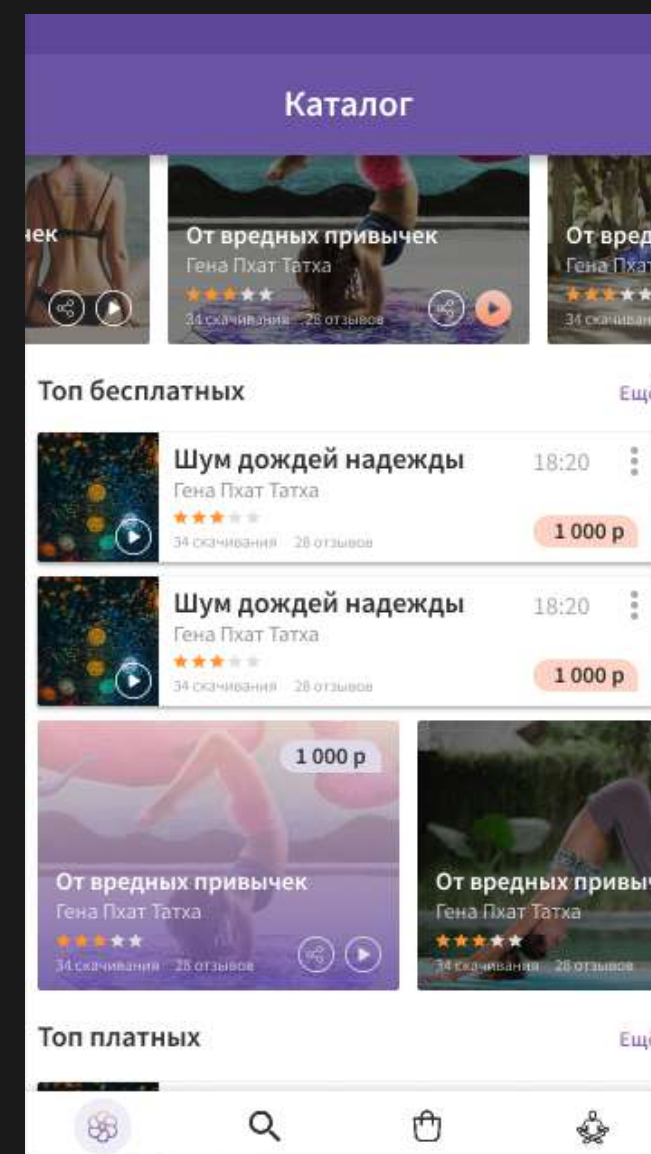
The music mobile application for meditation contains the ability to bind the card, to set the alarms.

### Realised:

ios development.

### The figures of the project:

2 specialist, 2 man-month, 19 screen, 20 + files.







## Mobile application for ordering food

### About the project:

Application that allows you to order food in the restaurant for later pickup.

### Realised:

ios development.

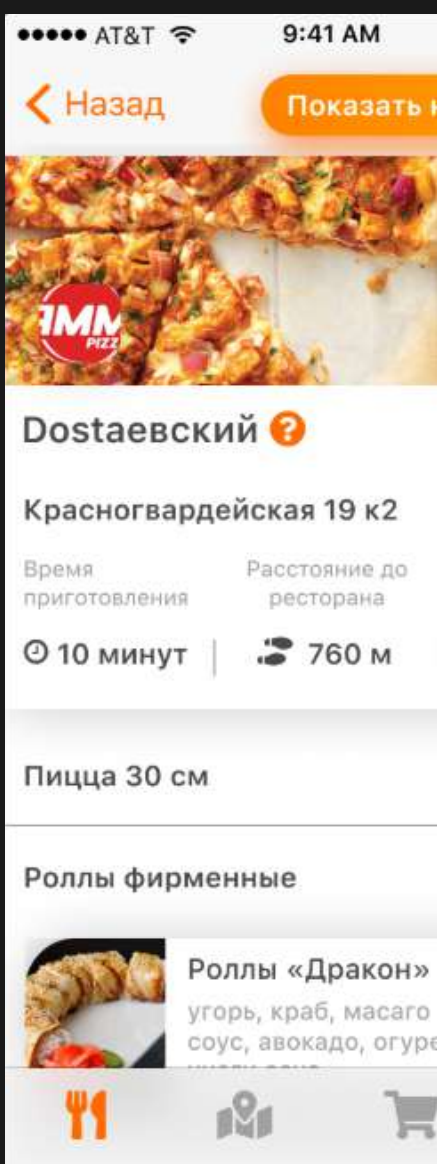
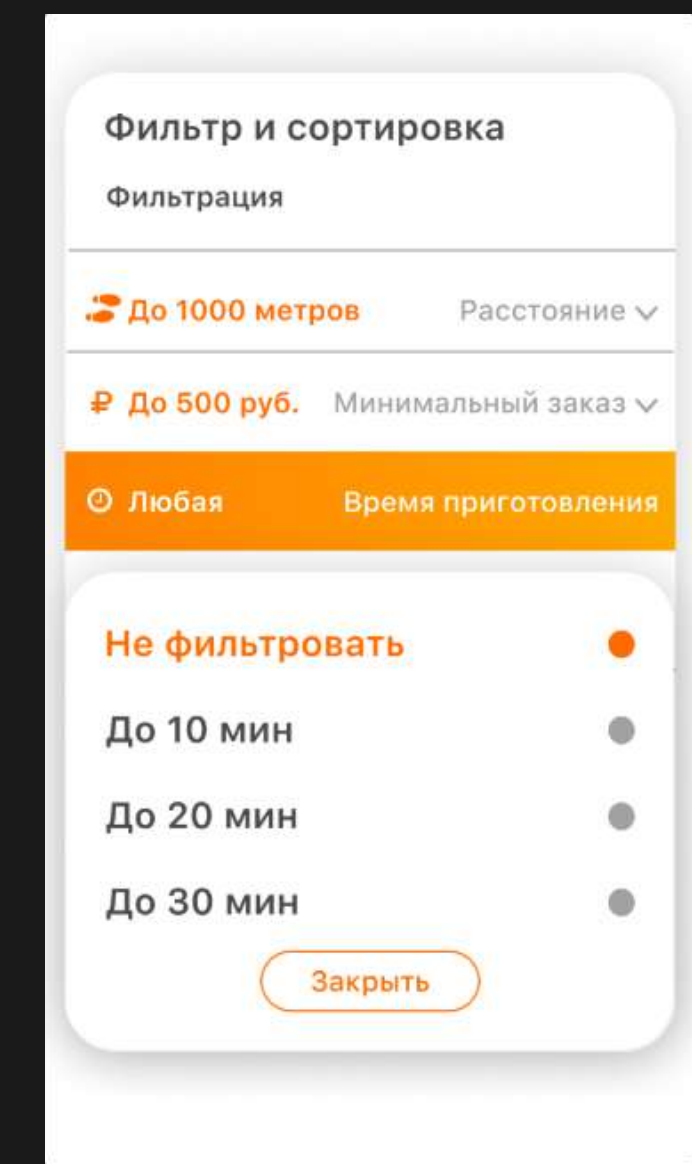
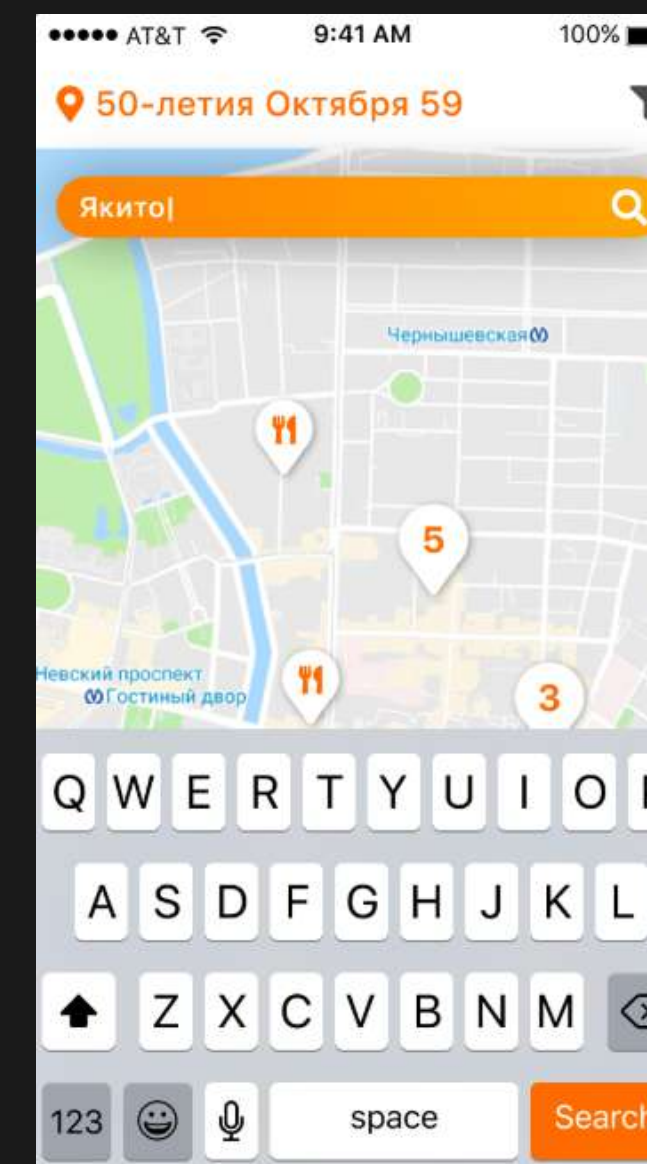
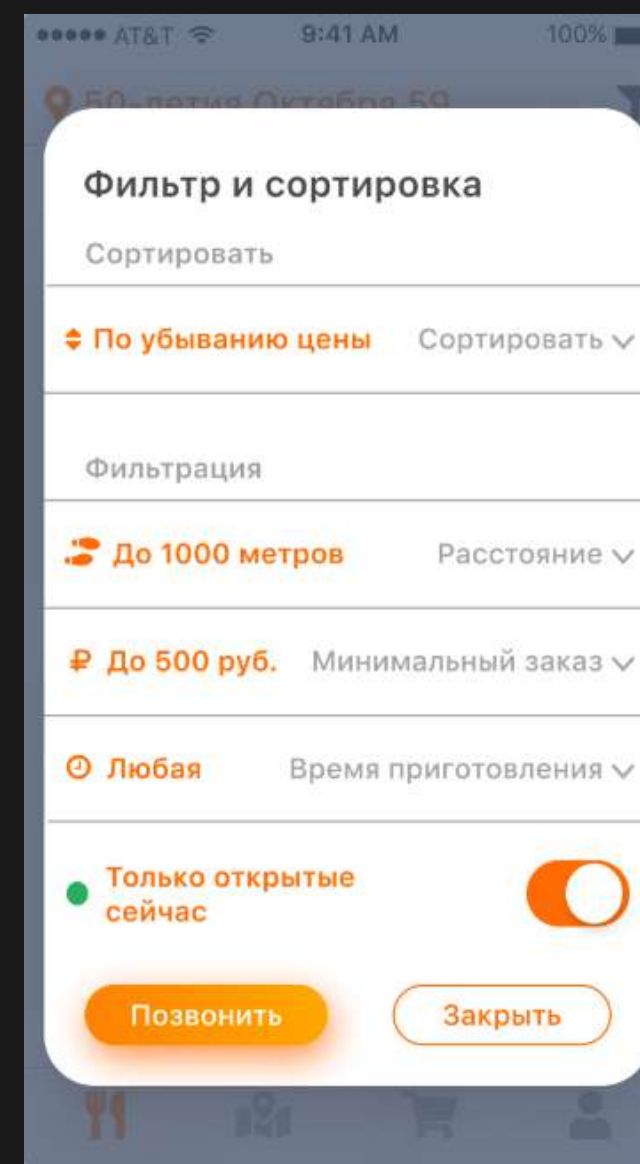
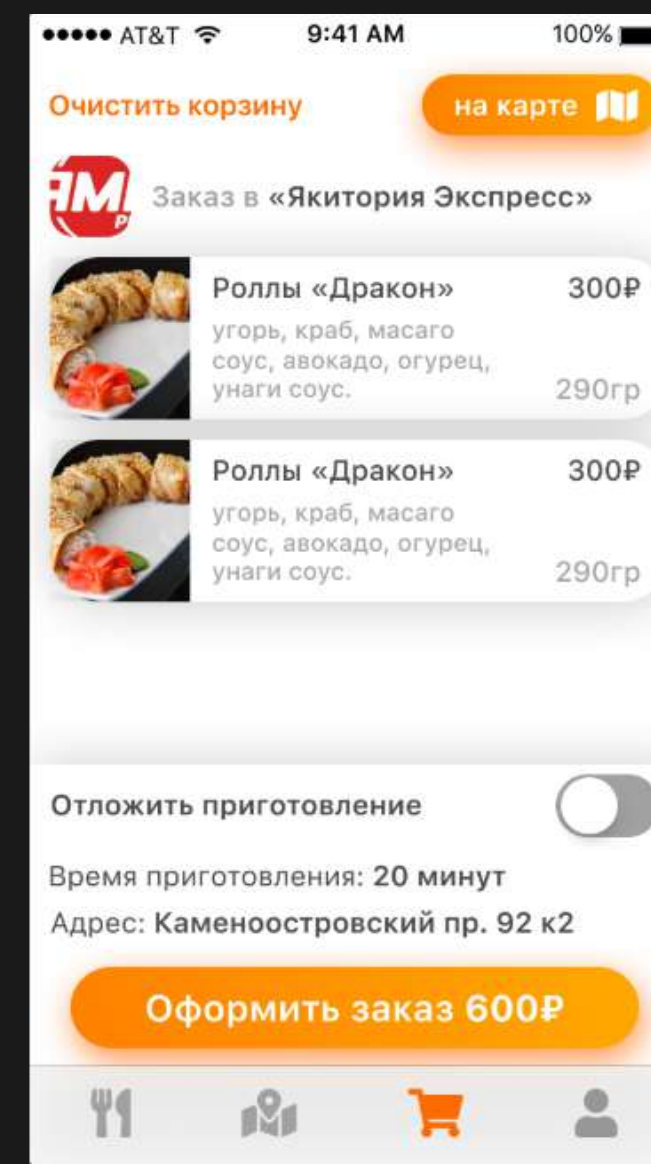
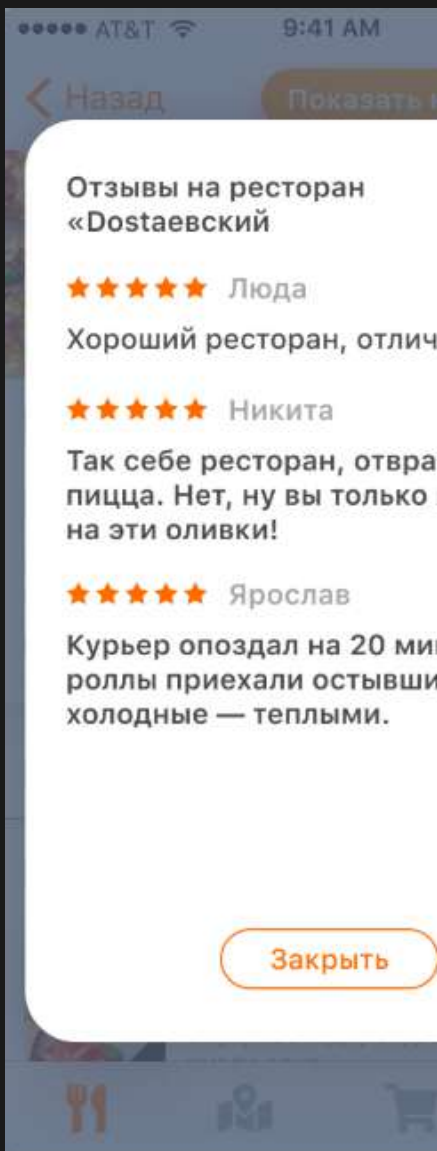
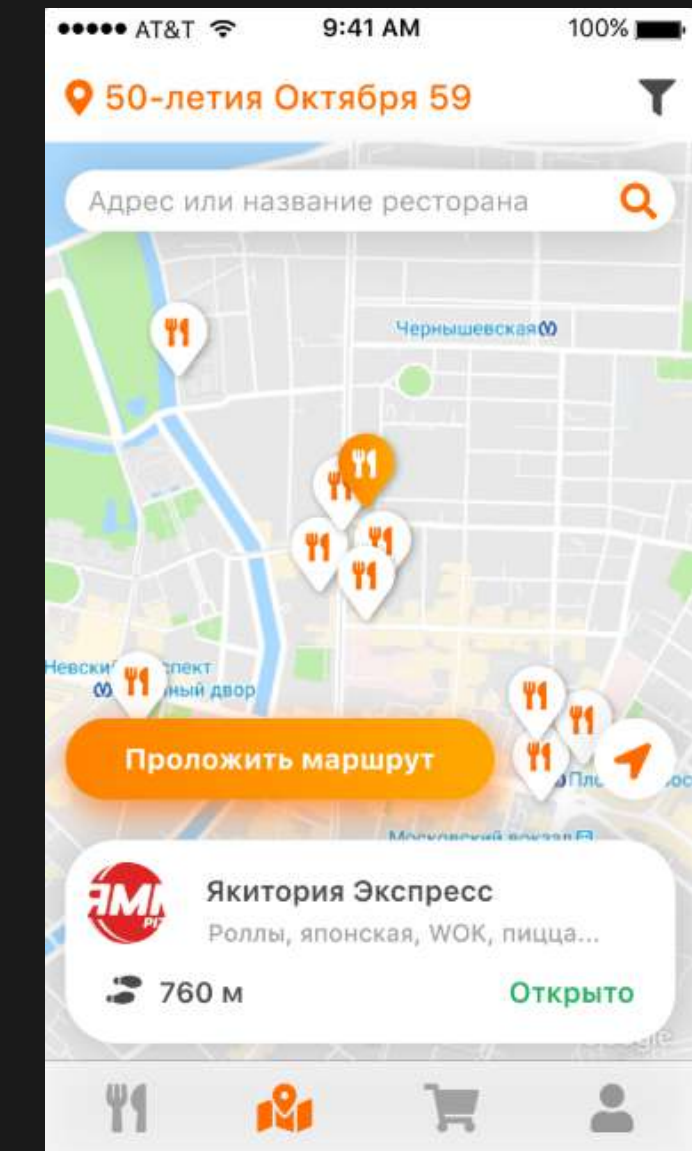
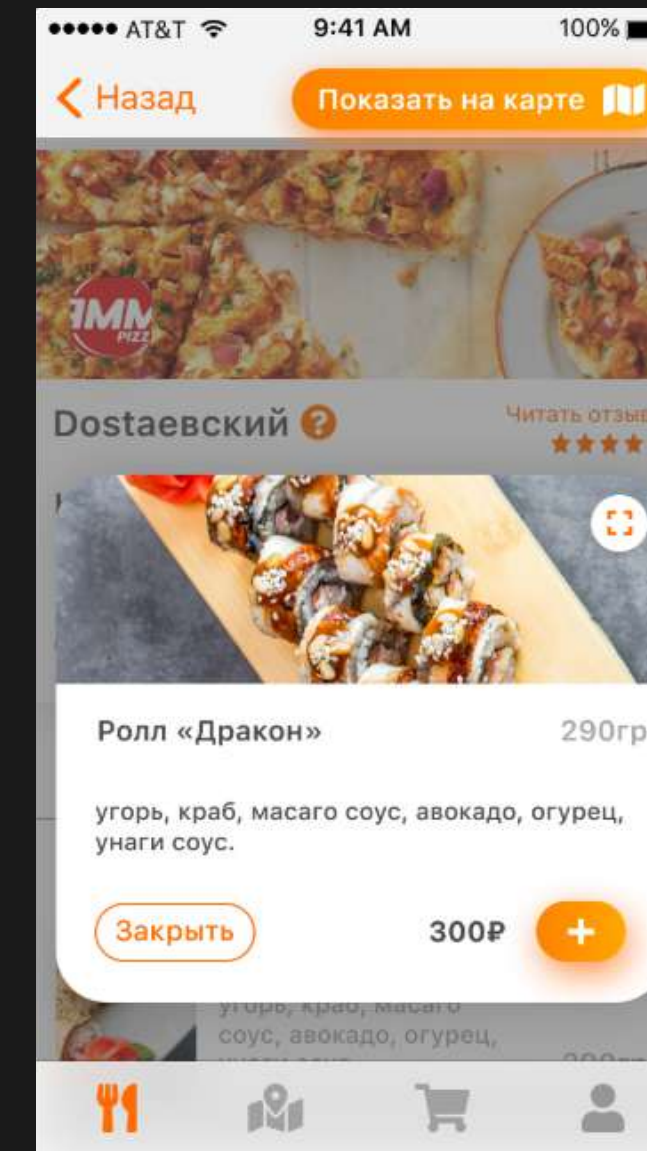
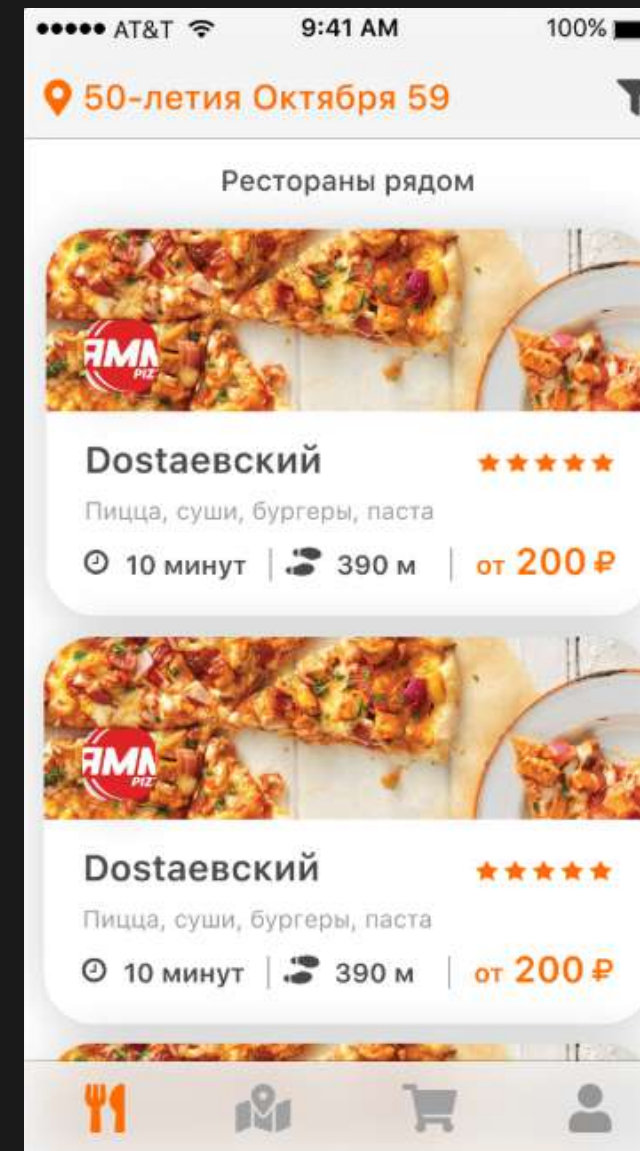
### The figures of the project:

3 specialist, 2 man-month, 113 screen, 300 + files.



Maxim Popov  
founder

“Operational and fast work on the project. Extensive experience in the field of development. Consulting, support and offer different solutions throughout the work. Recommend for cooperation.”





# WHY DO YOU NEED TO WORK WITH US?



Premium quality at the price below the market



Transparent assessment and terms for which we bear monetary responsibility



We have our own projects (gencrm.ru and others), so we understand that except beautiful and user-friendly design, there are other business components. Conversions, LTV, average checks, ROI and company profits



The process of production has been debugged for 9 years which always gives qualitative result



We adhere to the lean concept and save your resources



# CONTACT INFORMATION




We have developed a checklist and a set of recommendations to help you to choose a contractor for your project. We speed up the process, reduce risks, pay attention to the important.

Contact us in a convenient way and we will send you the materials.

Dmitry Kireev

CEO

 kireevd

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 mail@gensol.ru

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 Moscow